### IGF 2016 Workshop Report Template

<table>
<thead>
<tr>
<th>Session Title</th>
<th>OECD Open Forum on “Reporting on the Cancun Ministerial 2016”</th>
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<tr>
<td>Date</td>
<td>11 November 2016</td>
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<tr>
<td>Time</td>
<td>15:00-16:30</td>
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<tr>
<td>Session Organizer</td>
<td>Lorrayne Porciuncula</td>
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<tr>
<td>Chair/Moderator</td>
<td>Vincenzo Spiezia</td>
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<tr>
<td>Rapporteur/Notetaker</td>
<td>Lorrayne Porciuncula</td>
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**List of Speakers and their institutional affiliations**

- Raul Eduardo Rendón Montemayor (General Director for Innovation, Services, and Domestic Trade in the Mexican Ministry of Economy, Mexico)
- Anders Hektor (Deputy Director at the Ministry of Enterprise and Innovation, Sweden)
- Joseph Alhadeff (Vice President for Global Public Policy and Chief Privacy Officer for Oracle Corporation and representative of the Business Advisory Committee [BIAC] to the OECD)
- Marc Rotenberg (Executive Director in Electronic Privacy Information Center and representative of the Civil Society Information Society Advisory Council [CSISAC] to the OECD)
- Tarek Kamel (Senior Advisor to the President and Senior Vice President, Government and IGOs Engagement, ICANN, and representative of the Internet Technical Advisory Committee [ITAC] to the OECD).
- Anna Byhovskaya (Policy advisor to the Trade Union Advisory Committee [TUAC] to the OECD).

**Key Issues raised (1 sentence per issue):**

- Digital economy
- Multistakeholderism
- Digitalisation
- Evidence-based policy
- Jobs for the digital economy
- Trust
- Connectivity

**If there were presentations during the session, please provide a 1-paragraph summary for each Presentation**

First, the moderator presented the context of the Open Forum. He reported on the outcomes of the OECD Cancun Ministerial Meeting, thanking Mexico for having been hosts and listing the themes discussed. During the session, he briefly described the outline for a horizontal project to be conducted by the OECD on digitalization and the timeline for this project going forward.

**Please describe the Discussions that took place during the workshop session: (3 paragraphs)**

The discussions of the Open Forum started with a discussion on the main take aways on the Ministerial. Anna Byhovskaya welcomed the opportunity to be representing trade unions in the IGF and that the OECD continued to emphasise quality of jobs for the digital economy. Anders Hektor highlighted that the Cancun Ministerial needed to be viewed from the context of a series of Ministerials, from Ottawa to Seoul, and commended the Ministerial Declaration. Joseph Alhadef introduced the experience of OECD with multistakeholderism and
read a summarized version of the Ministerial Declaration highlighting the bolded parts of the texts, showcasing how the Declaration provided a cohesive narrative of both harnessing the opportunities and assessing the risks related to the digital economy. Marc Rotenberg echoed the statement on OECD’s openness to stakeholders, commended its commitment to finality, and urged governments to continue reaching out to civil society. Tarek Kamel spoke about the leapfrogs in terms of technology since the past Ministerials. Raul Rendón affirmed that the Ministerial Declaration is a roadmap that can serve as a light guide in unknown times and that the main message of the Ministerial to him was about trust. Then panelists discussed also the way forward after the Ministerial with the implementation of the OECD horizontal project on digitalisation. Joseph Alhadeff said BIAC supported this project and stated the project could show the potential benefits of applications and have a more overarching evaluation across sectors. Anders Hektor said that the project is broad, but that it is necessary to prioritise, and most importantly, base the analysis on evidence. Marc Rotenberg called for a broader communication of the reports that will yield from this project to the public. Raul Rendón stated that Mexico strongly supported the project on digitalisation and that they saw it as an implementation of the Ministerial Declaration. Anna Byhovskaya said there are many silos between governmental entities and stakeholders and that it is necessary that the OECD brings together knowledge to inform policies. Tarek Kamel stated that they expected the digitalization project to show the benefits of the one open interoperable internet.

Please describe any Participant suggestions regarding the way forward/potential next steps/key takeaways: (3 paragraphs)

- The road ahead is collecting data and good analysis on the impact of digitalization in several sectors so that policy makers deal with facts and knowledge instead of suppositions.
- The OECD should take leadership in analysing different sectors than only the IT sector.
- The challenge is coming up with a framework that can be applied to both developed and developing countries.
- The OECD should channel the paragraph of the declaration that talks about multistakeholder arrangements to discuss the digital economy, and not only Internet Governance issues, to the G20.
- Making the criteria for participation in the Ministerials by developing countries more transparent.
- Including the component of connectivity in the digitalisation project.
- The digitalization project should not look into Internet Governance, so as not to overlap with other exercises currently in place.
- Improving the manner on how controversies are discussed, so that they are not automatically taken away from future declarations.