

IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The tenth meeting of the MAG WG-Fundraising was held on October 10th, 2018. The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to record the meeting.

Lynn St.Amour and June Parris co-facilitated this meeting.

2 - Review the current list of potential donors on the platform set up by the Secretariat. If you have contacts, please update.

It was reported that some WG members had begun populating the platform and that additional activities were underway to identify contacts within organizations suggested by various BPFs. There was a suggestion that a note be sent to the MAG to request help identifying these contacts.

WG members were encouraged to populate the platform ASAP – prioritized organizations only.

3 - Update on action items from last meetings:

a - review previous IGF Fact Sheet as sent by DESA

Several WG members commented in writing on the IGF Fact sheet and the Frequently Asked Questions (FAQs) and Talking Points and some additional edits were requested.

In addition, it was requested that explanatory text detailing how the NRIs interface with these fundraising efforts be included noting that their efforts are self-funded and autonomous. It was requested that the NRI Focal Point help represent this properly.

It was also noted that we should ensure information on the Trust Fund is included with explanatory text detailing what the IGF Trust Fund funds as well as what the Host Country funds for the global IGF meeting.

With these edits noted, the WG declared they supported both the IGF Fact Sheet and the same information in a FAQ format be posted. The IGF Secretariat had previously confirmed that they are ready to post on the IGF website and it was agreed to move ahead and post.

b - status of various letters/leaflets, etc.

The WG reviewed a final version for a high-level letter that it was hoped would be distributed to the VIPs at the IGF, Paris Peace Forum and/or the GovTech Summit. It was also noted that it could serve as a prospecting letter. Some final minor suggestions were reviewed, and the letter was then deemed ready to go.

There was a discussion on how we might reach out to the high-level participants from the Paris Peace Forum and the GovTech Summit through such a letter. It was reported by the Chair that both organizations were still reviewing their own outreach/documentation efforts (specifically whether there was going to be distribution allowed on site). The Chair agreed to follow up.

There was a discussion on creating a postcard for distribution during the events of the Paris Digital week.

4 - Follow up on process for updating WG and Secretariat processes, charter and working documents.

A WG member had agreed to champion this work and resubmitted earlier comments to the WG. It was noted that a number of the areas had been addressed through our efforts in the WG, as we were implementing improvements for our current year efforts.

5 - Next steps/future agenda items

There was a discussion on whether this WG should continue in 2019 or whether fundraising should be the responsibility of the full MAG. It was also noted that the work goes hand-in-hand with the development of a multi-year strategic work programme as this will help attract donors and build confidence in the IGF. It was noted in fact that the IGF community as a whole also has a responsibility to help bring in donors.

It was noted that this WG needs to prepare a high level status report to hand off to the incoming MAG. June Parris agreed to kick this off.

There was an additional suggestion that we hold a session at the first IGF face-to-face meeting (Open Consultation Day) on the IGF Trust Fund and review the financial status in order to enlist more support for the fundraising effort.

There was a request for an update on the financial status – donors and annual financial statement.

Future meetings:

Oct. 30th, 2018 1200 – 1300 UTC

6 – AOB

No Items submitted

ANNEX I - AGENDA

1 - Intro/Logistics/Admin

2 - Review the current list of potential donors on the platform set up by the Secretariat (if you need support, please contact Luis Bobo). If you have contacts, please update.

3 - Update on action items from last meetings:

a - review previous IGF Fact Sheet as sent by DESA

b - status of various letters/leaflets, etc.

4 - Follow up on process for updating WG and Secretariat processes, charter and working documents

5 - Next steps/future agenda items

6 - AOB

ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St.Amour

MAG MEMBERS:

Markovski, Veni

Parris, June

Wallis, Ben

COMMUNITY MEMBERS:

Jallow, Adama