

IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The eleventh meeting of the MAG WG-Fundraising was held on October 30th, 2018. The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to record the meeting.

Lynn St.Amour and June Parris co-facilitated this meeting.

2 - Review the current list of potential donors on the platform set up by the Secretariat. If you have contacts, please update.

It was again reported that some WG members had begun populating the platform and that additional activities were underway to identify contacts within organizations suggested by various BPFs.

WG members were encouraged to populate the platform ASAP – prioritized organizations and those for whom we have solid contacts only.

3 - Update on action items from last meetings:

a - review previous IGF Fact Sheet as sent by DESA

As we were joined by a representative from DESA, we reviewed the recent comments on the IGF Fact sheet and the Frequently Asked Questions (FAQs) to ensure we were all in agreement. Specifically, the request for explanatory text detailing how the NRIs interface with these fundraising efforts and noting that their efforts are self-funded and autonomous.

It was also noted that we should ensure information on the Trust Fund is included with explanatory text detailing what the IGF Trust Fund funds as well as what the Host Country funds for the global IGF meeting.

With these pending edits noted, the DESA representative agreed we were all set and would work with the IGF secretariat to get them posted ahead of the IGF 2018.

b - status of various letters/leaflets, etc.

Various outreach efforts were reviewed:

- the high-level letter was noted as complete and ready for use following discussion on the last WG call
- the WG was reminded of a template prospecting letter that had been agreed by the WG earlier in the year (more detailed than the high level letter above),
- the French Government produced a document introducing the IGF, the Paris Peace Forum and the GovTech Summit, in French and English for posting and distribution at all three events
- there was a discussion on creating a postcard for distribution during the

events of the Paris Digital week. Subsequent to this meeting, a design was finalized and printed (printing funded by the Government of the Netherlands) with distribution during the IGF/Paris Digital week.

4 - Follow up on process for updating WG and Secretariat processes, charter and working documents.

It was noted that significant progress had been made this past year and if the WG-FUN is to be continued an update to its charter to take into account this years accomplishments would be needed.

5 - Update on WG-Improvements (WG-IMP) as their work relates to this WG

There was an update on the activities of the WG-Improvements (WG-IMP), specifically noting the sections in which fundraising suggestions were raised. The document overall is very complete and the WG is requesting review of their document by other WGs and MAG members. Specifically, the report recognizes the importance of the current funding model and the need to increase resources in order to ensure more stability. It also recognizes the need to ensure more funding for participants from developing countries.

6 - Next steps/future agenda items

Over the course of the meeting the group discussed some items pertaining to a status report of this WG. In the absence of other volunteers, the Chair agreed to draft a report for WG review. A question was raised re possible linkages/combining the two WGs. It was noted that any WGs for 2019 have to be chartered by the incoming MAG.

It was noted that the fundraising effort for the IGF is somewhat unique in UN terms, and is very important given the urgent need to raise more funds. There was a suggestion that the recommendations should cover the roles of DESA, MAG, MAG Chair, community, etc. and that the recommendations be presented to the USG Mr. Liu.

With respect to the status report, there was a request for any additional recommendations. Support for continuing this WG next year and integrating the work of the WG-IMP as it relates to fundraising was also advanced.

There was also a request for support from the IGF secretariat for the WGs in order to maximize their progress, noting this has not been possible due to the workload on the secretariat.

An earlier suggestion was repeated that we hold a session at the first IGF face-to-face meeting (Open Consultation Day) on the IGF Trust Fund, and review the financial status in order to enlist more support for the fundraising effort.

Future meetings:

None scheduled pending the appointment of the incoming MAG

7 – AOB

No Items submitted

ANNEX I - AGENDA

- 1 - Intro/Logistics/Admin
- 2 - Review the current list of potential donors on the platform set up by the Secretariat. If you have contacts, please update.
- 3 - Update on action items from last meetings:
 - a - review previous IGF Fact Sheet as sent by DESA
 - b - status of various letters/leaflets, etc.
- 4 - Follow up on process for updating WG and Secretariat processes, charter and working documents
- 5 - Update on WG-Improvements (WG-IMP) as their work relates to this WG
- 6 - Next steps/future agenda items
- 7 - AOB

ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St.Amour

MAG MEMBERS:

Parris, June
Van Rhijn, Arnold
Wallis, Ben

COMMUNITY MEMBERS:

Jallow, Adama

DESA

Kwok, Wai Min