

To: IGF Secretariat
From: Jordan Carter, Chief Executive, InternetNZ
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National IGF Initiative report

InternetNZ (Internet New Zealand Inc) hosts NetHui,¹ New Zealand's national Internet Governance Forum. NetHui took place on 8-10 July 2013 in Wellington, the capital city of New Zealand. During three colourful and dynamic days, a multistakeholder crowd of 630 participants immersed themselves in workshops, discussion sessions, panels, keynote speeches, informal meet-ups and even a film screening. The theme of NetHui 2013 was *The Power of the Open Internet*.

This report on NetHui is submitted to the IGF Secretariat as a condition of being listed as an "IGF initiative" at intgovforum.org. It describes the structure of NetHui as an event, explains how NetHui was organised, and highlights the efforts made by InternetNZ to see that NetHui is a multistakeholder event.

The Structure of NetHui

NetHui took place over three full days. The structure of Day 1 was different to that of Days 2 and 3, which were similar in structure.

DAY 1

NetHui opened with a Mihi Whakatau or Welcome Ceremony.² This was followed by an Opening Speech, given by the Mayor of Wellington. The rest of Day 1 was devoted to six workshops, running in parallel. A plenary wrap-up panel took place at the end of the day, where participants from each of the workshops provided a three-minute report of their session. The panelists were then posed questions relating to the overarching theme of NetHui, *The Power of the Open Internet*. A number of "meet-up" events then took place.

DAY 2

InternetNZ's Chief Executive opened Day 2 with a Scene Setting. He then introduced New Zealand's Minister of Communications and Information Technology, who gave the Ministerial address. A speech from InternetNZ's international guest speaker (Quinn Norton) followed. Both speakers welcomed questions from the audience following their speeches.

The rest of the day was devoted to discussion sessions, which ran in five parallel tracks. In lieu of each track having a set sub-theme, individual sessions had at least two different tags. Ten tags were available (Access, Culture, Economy & Business, Emerging Issues, Health, Internet Governance, Internet & the Law, Openness, Rural, Safety & Security).

¹ "Hui" is the Maori word for "meeting".

² "A mihi whakatau is a speech (or speeches) of greeting made during an official welcome to acknowledge those gathered together for a particular purpose." Website of Otago University, Te Ao Māori, available at: <http://maori.otago.ac.nz/reo-tikanga-treaty/mihi-whakatau>.

Sessions were generally one hour long. They often took the format of a moderated discussion, led by co-facilitators. Anyone who was interested in engaging in the discussion could do so. Full remote participation was not arranged for this year, though staff will be exploring options for next year. Sessions were broadcast live at the NetHui website, and discussion on Twitter continued throughout the event. Also through the NetHui website, participants could access an open document where they could contribute to the shared notes for the session. Session notes are available at www.nethui.org.nz.

Following the discussion sessions, all participants reconvened for a plenary panel session. A cocktail reception followed the panel, with three parallel meet-up events running into the evening.

DAY 3

The structure of Day 3 was the same as for Day 2. The day began with a speech by InternetNZ's national guest speaker (Russell Burt), followed by a discussion panel featuring four Members of Parliament. The MPs, each from a different political party, discussed how the Internet affects them in their job. They shared their thoughts on what it is like to engage with constituents online, among other topics. The day then proceeded to the discussion sessions. A plenary panel session brought attendees back together in the main hall before the closing of the event. An entertaining quiz, panel and comedy debate event, hosted at a venue nearby, finished off the NetHui on a festive note.

Organising NetHui

InternetNZ staff organised all administrative details of NetHui, and also framed the overall programme, which was then filled in by community contributions. The theme of NetHui was determined internally, and InternetNZ staff coordinated keynotes and panels, led by community input on content, as well as logistics for the event. With regards to the NetHui discussion-sessions the programme was determined almost entirely by the community. InternetNZ invited proposals from the community and worked with submitters to help develop, organise and schedule sessions, side events and concurrent related events.

Upholding the Multistakeholder Model

InternetNZ works to ensure that NetHui is a true multistakeholder event by actively encouraging all stakeholder groups to participate, and by organising a programme that not only offers something for everyone but which is largely developed through a process of community input to shape it.

InternetNZ actively works to ensure involvement from the widest spectrum of stakeholders in NetHui, ensuring multistakeholder participation in panels and keynotes, as well as broad multistakeholder engagement and ownership of the community discussion sessions.

Day 1 of NetHui this year illustrated the commitment for NetHui to develop the multistakeholder model in action, by bringing different groups together for various workshops. The Internet Technical Architecture Conference drew members of the New Zealand technical community to discuss the state of the country's Internet, and how to work together to improve it. At the New Zealand Internet Research Day, researchers from all sectors discussed Internet-related research topics and initiatives. Other events that day included a Māori Meet-up, issue-specific background sessions, a workshop on the local government's digital agenda, and a youth forum.

Government participation in NetHui was present at all levels. The Minister of Communications and Information Technology gave the Ministerial address. Government officials participated in discussion sessions and engaged with participants. Members of Parliament participated in a panel discussion and engaged with the audience.

We are unable to provide a breakdown of the different stakeholder groups for NetHui attendees this year because we did not include that question at registration. We can say in good faith, however, that all stakeholder groups were represented at NetHui this year, and that multistakeholder input into and participation in the programme was the foundation of the event.

Further information

InternetNZ has provided further information on NetHui through the National & Regional Initiatives questionnaire, in advance of the pre-event on Day 0 of the 2013 IGF. You may find this year's programme online, at <http://nethui.org.nz/programme>.

For additional information on NetHui, please contact Ellen Strickland, Collaboration and Community Lead at InternetNZ, at ellen@internetnz.net.nz.



WELLINGTON
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