



# CUMBRE JUVENIL DE GOBERNANZA DE INTERNET

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**YOUTH WORKING GROUP  
INTERNET SOCIETY COLOMBIA CHAPTER  
Youth Summit of Internet Governance of Colombia  
(Youth IGF Colombia 2024)  
Third Edition**

**Universidad del Rosario - November 20, 2024  
Amaya Auditorium, Nova Building, Transversal 23 #93-23, Bogotá.**

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## I. INTRODUCTION

The Colombian Chapter of the Internet Society, through its Youth Working Group, in alliance with the Colombian Internet Governance Roundtable, academia, the private sector, civil society and other interested parties, held the third edition of the Youth Summit of Internet Governance of Colombia (Youth IGF Colombia 2024). This event was held within the framework of the Colombian Internet Governance Forum, on November 20, 2024, at the facilities of the Universidad del Rosario in Bogotá.

The event was designed in a hybrid format, with the purpose of encouraging the participation of various interested parties in issues related to Internet Governance in Colombia. Through panels and keynote talks, created and directed by or for young people (national and foreign) between 18 and 35 years old.

It was an event that featured the following four main topics of Internet Governance in Colombia regarding:

- Human Rights and Digital Inclusion
- AI and emerging technologies
- Environmental Sustainability
- Cybersecurity

It is worth remembering that the Youth Summit of Internet Governance of Colombia is an initiative organized by a group of young people interested in addressing relevant issues about the Internet ecosystem. The objective is to involve more young people in Internet governance in Colombia, encouraging their participation and contribution to the future of the Internet and its governance.

Among its objectives, the Summit seeks the interaction of multiple stakeholders in Internet Governance in Colombia, including universities and other interested groups. Through this interaction, young people are expected

to be linked, aware, updated and empowered with Internet Governance in the country.

In addition, the Summit aims for young Colombians to contribute to awareness and sensitization in their regions about the importance of the topics proposed on the agenda. It is expected that the event report can be used as a source of public information, shared as reference material for all audiences interested in Internet governance in Colombia from the perspective of young people.

This event aims to establish connections between interested stakeholders and the future construction of an action plan from the perspective of young people, with the aim of establishing synergies and suggesting improvements in public policies related to the different issues of Governance of Internet in Colombia for young people.

The Colombia Chapter of the Internet Society, through its youth working group and in relation to academia, the private sector, civil society and other stakeholders, hopes that this event continues to be a confluence of different actors that lasts over time and in establishing spaces for different audiences. So that they can be part of the discussion in the most inclusive way possible and appropriate for all people.

Next, we present the final agenda of the event, which is the result of prioritizing the aforementioned topics. Also, the search for experts who could address them and bring a novel perspective that arouses the interest of the young participants.



Figure 1. Agenda Flyer for the Summit, Source created by the authors.

## II. ORGANIZING COMMITTEE

- Laura Victoria Ramos Guevara: Civil Society - Academy
- Umut Pajaro Velasquez: Academy - Civil Society
- Benjamin Chong Castillo: Private Sector – Civil Society

## III. SPEAKERS – PANELISTS

1. Julián Casasbuenas, Colombia Internet Governance Forum Coordinator.
2. Laura Victoria Ramos, ISOC Youth Group, Colombia Chapter.
3. Umut Pajaro Velasquez, ISOC Youth Group, Colombia Chapter.
4. Benjamin Chong Castillo, ISOC Youth Group, Colombia Chapter.
5. Laura Estrada, Tayrona Foundation.
6. Jonathan Rodriguez, Pulitzer Center.
7. Kenny Stiven Espinoza Velásquez, Corporación Cambio Sostenible.
8. Graciela Martínez, LACNIC.
9. Guillermo Pereyra, LACNIC.
10. Micaela Guerrero Avella, Independent lawyer.
11. Monica Bonilla-Parra, Wikimedia Commons



Figure 2. Flyer inviting you to the Summit, Source created by the author.

#### IV. ORGANIZATION OF THE EVENT

The organizers of the third edition of the Summit, created an agenda based on a multidisciplinary approach to the most relevant Internet Governance issues worldwide and current debates in Colombia about the Internet ecosystem.

To select the panelists, the profile of the candidates was studied and, according to their knowledge on the subject, an invitation was made to those selected. Most of the guests agreed to participate in the event.

For the formation and organization of the agenda, the topics were defined, which served as a frame of reference. Through the approaches provided by the panelists on the topics according to their expertise and related to the theme of the event, the topics were organized into the modules, as they were presented in the final agenda.

## **V. EVENT DESCRIPTION**

The third edition of the Youth Summit of Internet Governance of Colombia, organized by the ISOC Colombia Youth Working Group, and in association with the Internet Governance Roundtable of Colombia, was held on November 20, 2024, in the city from Bogotá. Its headquarters were the facilities of the Universidad del Rosario, Amaya Auditorium, Nova Building, on a day from 8:00 am to 12:00 pm.

The event was divided into different sessions under a format of Panels and Keynotes. Seven (7) national panelists and three (03) foreign panelists from different sectors of society, presented current topics focused on Internet Governance, within which the following topics stood out.:

1. Rights and Digital Inclusion
2. AI and emerging technologies
3. Environmental Sustainability
4. Cybersecurity.

Their exhibitions were carried out in a hybrid format, supported by audiovisual material, which allowed a closer and more interactive presentation with those attending the event. Additionally, this event was broadcast online and live through YouTube and was available for further consultation through the following link:

**<https://www.youtube.com/watch?v=yJywdQn97lw>**

The online broadcast allowed many young people, at the national, regional and global levels, to participate in the event and obtain free training on the topics presented.

## **VI. IMPORTANT ASPECTS OF THE SESSIONS**

### **1. Environmental Rights in the Digital Age: Perspectives and Challenges for youth.**

Organized by the Corporación Cambio Sostenible, the panel explored the links between environmental rights and digital environments with the participation of Laura Estrada (Tayrona Foundation), Jonatan Rodríguez (Pulitzer Center) and Kenny Stiven Espinoza (Cambio Sostenible).

Laura Estrada highlighted the role of citizen science and environmental education to empower young people, focusing on marine conservation. Jonatan Rodríguez addressed the impact of digital campaigns and independent journalism on environmental impact. Kenny Stiven Espinoza highlighted the challenges and advances in digital rights and environmental participation with special emphasis on the protection of environmental defenders.

Conclusions:

- Digital platforms revolutionize environmental defense, but they generate significant ecological footprints.
- Unequal access to technologies perpetuates social gaps, making digital environmental justice urgent.
- Cross-sector collaboration and youth participation are essential for sustainability.

Closing: The audience was invited to join the Sustainable Change Climate Justice agenda, which promotes the protection of environmental defenders and ecosystems. The final message called to act, connect and protect our rights and the planet.

## **2. LACNIC CSIRT: Supporting cybersecurity.**

The speaker, Graciela Martínez, gave a presentation on the role of LACNIC's Computer Security Incident Response Team (CSIRT) in supporting cybersecurity in Latin America and the Caribbean.

LACNIC is the Internet Registry that manages Internet resources such as IP addresses and autonomous system numbers for the Latin American and Caribbean region. Within LACNIC, the Computer Security Incident Response Team (CSIRT) has the important task of coordinating the response to security incidents that affect Internet resources in the region.

LACNIC's CSIRT offers a variety of services to help protect internet resources in the region. These include a centralized point for reporting security incidents, security projects such as a honeypot sensor network to detect malicious activity, a blog with relevant articles on cybersecurity, and training to strengthen skills in the field.

Finally, in addition to the aforementioned services, the CSIRT performs other crucial tasks for security in the region. These include identifying open DNS servers that could be used for attacks, monitoring compromised access credentials that are for sale on black markets, and promoting good security practices to prevent incidents.

During the question and answer session, the audience raised the need for greater collaboration between different sectors to address cybersecurity

challenges. The importance of creating a CSIRT specialized in the protection of children and adolescents in Colombia was also discussed.

The speaker emphasized the need for governments to consider environmental protection in their cybersecurity strategies, and offered the CSIRT's support for the creation of a team specialized in the protection of minors in Colombia.

In conclusion, LACNIC's CSIRT plays an important role in supporting cybersecurity in Latin America and the Caribbean. Its services help protect Internet resources in the region and promote confidence in Internet use.

### **3. AI, Digital Marketing and Law.**

Within the framework of the event, lawyer Micaela Guerrero gave a presentation, focused on the intersection between marketing, artificial intelligence (AI) and law, addressing the challenges and opportunities that these areas present in a constantly evolving digital ecosystem.

It explored how AI is revolutionizing digital marketing by offering advanced tools for audience segmentation, content personalization and campaign optimization. The role of algorithms in predicting consumer trends was highlighted, as well as the associated ethical and legal challenges, such as transparency in data use and algorithmic manipulation.

The presentation addressed the main legal risks in the use of AI within marketing, such as the protection of personal data, compliance with the General Data Protection Regulation (GDPR) in Europe and equivalent regulations in other regions, including Latin America. Liability for automated decisions and the implications of biases in AI systems were also discussed.

Proposals were presented to balance innovation with regulation, including the need for clear policies on the intellectual property of content generated by AI, the implementation of ethical audits in marketing tools based on artificial intelligence, the integration of qualified and technical teams in private and public companies, the creation of legal frameworks that promote transparency and consumer trust.

In conclusion, the importance of developers, marketers, and lawyers working together to ensure that AI-based solutions are not only innovative, but also ethically responsible and legally viable, was highlighted. Interdisciplinary collaboration is key to building an inclusive and secure digital environment.

The intervention made it clear that, although advances in artificial intelligence offer significant opportunities for marketing, its implementation must be aligned with robust ethical and legal principles to generate sustainable value in the digital society.

#### **4. #I4I to free knowledge: young people, digital rights and Wikimedia.**

Panelist Mónica Bonilla-Parra presented a panel that focused on the Wikimedia ecosystem, its role in the democratization of knowledge, and the challenges it faces in the digital age. The presentation focused on the importance of participation, the inclusion of diverse voices and knowledge, and the protection of digital rights in the context of online information.

She reported that the Wikimedia ecosystem is a global network that seeks to democratize knowledge through free and collaborative platforms, mentioning that it is made up of three main parts: (i) the Wikimedia movement, which is the global community of volunteers; (ii) the Wikimedia

Foundation, which is the non-profit organization that supports the projects; and, (iii) Wikimedia projects, which are free knowledge platforms, such as Wikipedia, Wikidata, and Wikimedia Commons.

For our country, Wikimedia Colombia is an organization that works to promote participation in Wikimedia projects and close the information gap in the country. It is dedicated to increasing the representation of women on Wikipedia, documenting the country's biodiversity through “Wiki Vacations,” and preserving the historical memory of the LGBT movement with “Free Memories.”

In the digital age, access to information and the fight against misinformation are crucial. Wikimedia plays an important role in defending digital rights, such as the right to education, freedom of expression and inclusion. By providing verifiable, ad-free information, it empowers people to make informed decisions and actively participate in society.

Building a free and open Internet requires the active participation of everyone. Wikimedia encouraged the audience to contribute to Wiki projects, create content and share their voices and knowledge. The inclusion of diverse perspectives enriches the digital ecosystem and makes it a truly democratic space.

During the question session, the audience expressed concern about the negative perception of Wikipedia in academia. Questions were raised about the mechanisms that ensure the quality of information on the platform. Additionally, Colombia's potential to lead Wikimedia projects that document the environment and local knowledge of the country was discussed.

In response to questions from the audience, the speaker recognized the need to demystify Wikipedia and encouraged the audience to participate in

the International Wikimedia Education Conference. In addition, he explained the different layers of quality control that guarantee the reliability of the information on Wikipedia, including algorithms, human editors and administrators. Finally, he mentioned some projects in development that seek to document the country's historical memory and water management, in collaboration with entities such as IDEAM.

In conclusion, the Wikimedia ecosystem plays a crucial role in the democratization of knowledge and the promotion of digital rights. The active participation of people and the inclusion of diverse voices and knowledge are essential to building a free, open and accessible Internet for all.

## **VII. MEMORIES AND PARTICIPANTS.**

The photographic record of the memories of the event is available at the following link: [☐ YOUTH INTERNET GOVERNANCE SUMMIT MEMORIES](#)

### **- Number of participants.**

The event had sixty-two (62) attendees, of which twenty-nine (29) participants attended in person and thirty-three (33) virtually.

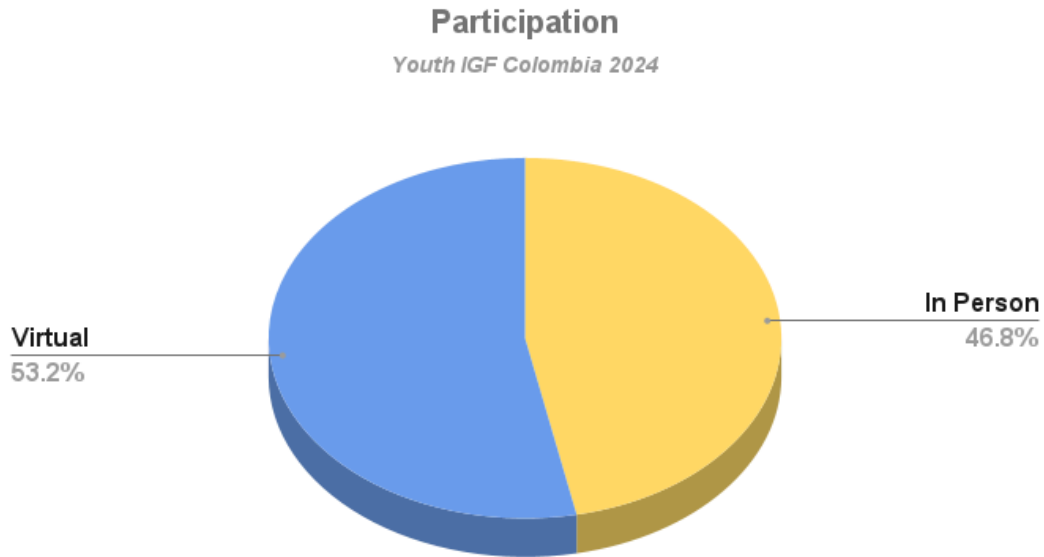


Figure 3. Distribution by type of attendance at the youth summit. Own elaboration source.

- **Gender**

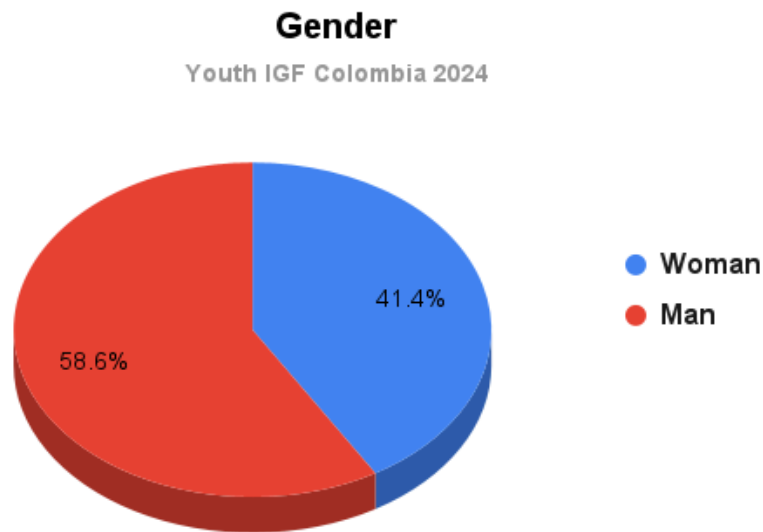
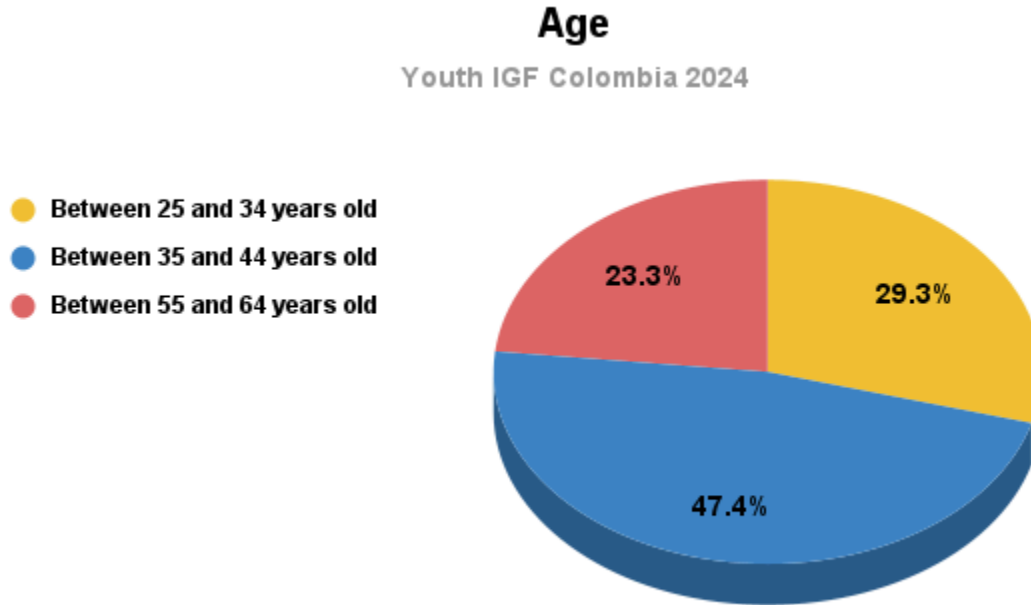


Figure 4. Distribution of youth summit attendees by gender. Own elaboration source.

- **Age**



*Figure 5. Age distribution attending the youth summit. Own elaboration source.*

## VIII. BUDGET

The Youth Internet Governance Summit was held thanks to funds provided by LACNIC through a grant for governance events in the Latin American and Caribbean region. Colnodo was responsible for the management of these resources, supervising their distribution in different categories, such as equipment, travel expenses, transportation, and other direct costs (see figure). Each category is detailed more precisely, including the number of items, the corresponding amount, and the allocation of each expense.

The majority of the funds were used to cover the logistical expenses necessary to carry out the event. This covered everything related to the personnel in charge of the technical aspects, the team that attended to the public, the presenter of the event, among others. The main objective was to offer a complete experience that not only included sessions on governance, but also moments of recreation in a day planned to last 5 hours.

In addition, some minor expenses were incurred, such as the design of advertising materials, the creation of the certificate, the design of the event logo and the transportation of Summit souvenirs, among others. These and other expenses are detailed below in the budget table.

The Youth Internet Governance Summit was carried out entirely with funds allocated by LACNIC through a grant for governance events or summits in countries in the Latin American and Caribbean region. The allocation of resources was under the supervision and supervision of Colnodo and were distributed in different areas, such as: equipment, travel expenses and/or transportation and other direct costs (*see figure*) which are described in greater detail in number of items and the correspondence in money and destination of each of these items.

The money was mainly spent on the logistical part that guaranteed the possibility of the event being real, that is, everything related to staff in charge of technical aspects, staff in charge of serving the public, presenter of the event and others with the purpose of that it was an experience that not only includes sessions on governance issues and providing moments of relaxation of a day planned to last 5 hours.

Other minor expenses included the design of advertising pieces, the creation of the certificate, the design of the event logo, the transportation of Summit souvenirs, among others. These and other expenses are detailed below in the budget table:

Concept	Units	Value
Master of Ceremony	1	\$300.000
Logistical support	1	\$120.000
Designs	4	\$300.000
Impressions (Flyers, Banner)	-	\$192.000
Mugs	20	\$256.000
Connectivity Support (6 months)	3	\$636.900
Water bottles for the event	24	\$25.000
Materials	-	\$55.000
Transport and shipping Event	-	\$185.600
<b>Total:</b>		\$2.070.500

Figure 6. Distribution by youth summit budget. Own elaboration source.

## IX. PARTICIPATING ORGANIZATIONS

Apart from the budget provided by LACNIC, the third edition of the Colombia Youth Governance Summit also collaborated with us as strategic allies by providing panelists, location, technical assistance, guests, dissemination on social networks or other support. This facilitated the successful carrying out of the Colombian, considering to the following organizations: Colombian Internet Governance Roundtable, Colnodo, Corporación Cambio Sostenible,

Wikimedia Colombia, Universidad del Rosario, Pulitzer Center, Tayrona Foundation and Internet Society Colombia Chapter.

## **X. FINAL CONSIDERATIONS**

The realization of the third edition of the event by and for young people, focused on relevant topics of internet governance in Colombia, represents a collective effort of the Youth Group of the ISOC Colombia Chapter, organizations, speakers, and attendees. The expected result was achieved to bring closer and share knowledge with Colombian youth through the experiences of all those involved, in order to contribute to the future of the Internet and its ecosystem.

In addition to this, although the main objective reported was met, there are some recommendations that through feedback we can highlight for future editions of this event or others that pursue the same goal:

1. Take into account the date, location, and schedule for organizing in-person events, especially if the target audience is young people.
2. Dissemination in advance, so that there is better coordination between the organizers and the organizations involved to generate greater audience participation.
3. Generate relationships with foundations or youth organizations to encourage more spaces to be opened regarding the participation of expert speakers on various digital topics.
4. Creation of a database of collaborators and suppliers to have their services in future events.
5. Highlight the participation of young attendees so that the events are dynamic, creating contact networks and encouraging their participation in the Internet Governance environment.

## XI. CONTACT INFORMATION

- **Web Page:** Internet Society - Colombia Chapter: <https://isoc.co/>
- **Email:** [grupo.jovenes@isoc.co](mailto:grupo.jovenes@isoc.co)
- **Telegram Group:** <https://t.me/+inPuOldwEeJkYTgx>