



The Internet is the fourth most impactful invention in human history after - the fire, the wheel, the electricity; and yet, we have barely scratched the potential of what Internet can deliver. As we move ahead with technologies and tools built to leverage the Internet, scepticism is gaining ground on the potential impact of the Internet on taking away jobs.

This Dynamic Coalition on the Internet & Jobs has come from the realization of the need for sustainable and responsible automation, and the potential of the Internet to create jobs and boost the local economies. It is a result of the initiatives taken by Prof. Rajendra Pratap Gupta at the IGF, since 2018 when it was held in Paris and then, Berlin, in 2019.

### **Our goals:**

- To create jobs across sectors and geographies, through a multi-stakeholder, ecosystem approach of: Connect, Coordinate, Activate, Train, and Enable.
- To help people realise the human resource and entrepreneurial potential of the Internet across the globe.

### **Action plan**

- We will come out with an annual report on 'Internet & Jobs' capturing the opportunities, best practices, and success stories, to inspire people to leverage the Internet to build local economies and connect them to the global opportunities.
- Organize online and offline workshops on how local communities can leverage the Internet for a better life
- Showcase our real-life stories and brain-storm ideas and innovations at the local IGF and annual IGF meetings

### **Stakeholders**

The coalition is open to any organization, entity or individual working in the field, including Standard Developing Organizations (SDOs).

- [Disease Management Association of India](#) (an organisation with a special consultative status with the United Nations - ECOSOC). Contact person: Ms. Mevish P. Vaishnav
- Mr. Jeyaseelan Jairaj, [Oracle Corporation](#) (Private Sector)
- Dr. Atul Mohan Kochhar, CEO, [National Accreditation Board for Hospitals and Healthcare](#), Quality Council of India (Government)

- [OpenGrowth.org](https://www.opengrowth.org) is the US registered 5013c Non Profit corporation, which anchors the [mPrivacy.org initiative](https://www.mprivacy.org)
- [Digital Grassroots](https://www.digitalgrassroots.org), Nairobi, Kenya (Civil Society)
- Mr. Frank Lievens, Executive Secretary, [International Society for Telemedicine and eHealth \(ISfTeH\)](https://www.isfteh.org)

## Social Media Presence:

<https://www.instagram.com/internetandjobs/>

<https://www.facebook.com/Internetandjobs/>

<https://twitter.com/Internetandjobs>

<https://www.linkedin.com/groups/12411244/>

## Action points:

1. An online survey was conducted using a questionnaire on the SurveyMonkey platform for the 2021 annual flagship report. The questionnaire was circulated via the Facebook and Twitter handles of the IGF as well as other similar platforms such as LinkedIn. The survey was in the public domain from July 23 till November 20, 2021. People from a total of six continents, with 46 countries across the globe, responded to the survey. The DC-Jobs 2021 annual flagship report, released at 17<sup>th</sup> IGF Ethiopia, was based on the access and role of the internet to bridge the divide between education and jobs by leveraging the tools of the internet.
2. An online survey for the 2022 annual flagship report was also shared in the public domain in November 2022 which got closed in January 2023. A total 75 of countries responded and contributed to the annual study. The 2022 report would cover newer dimensions in order to bring some actionable insights.
3. DC-Jobs released two reports Responsible Internet Usage and Sustainable Automation at the 17<sup>th</sup> Internet Governance Forum, conducted in Addis Ababa, Ethiopia. Two sessions on the same two topics were conducted by Dr. Gupta.
4. Dr. Gupta launched a project “CREATE”, Collaborate to Realize Employment & Entrepreneurship for All through Technology Ecosystem, on 30<sup>th</sup> November 2022, in the DC Main Session at 17<sup>th</sup> IGF, Ethiopia. The initiative will involve multiple stakeholders to come together and discuss different subjects around the internet which will aim to provide employment and entrepreneurial opportunities to people. It will also facilitate dialogue among diverse stakeholders to understand the situation of digitalization across the globe.

Different ideas and experiences will help in realizing the scope of implementing technology for the betterment of society around the world.

## Contact us:

- Dr. Rajendra Pratap Gupta, Chair | Dynamic Coalition on Internet & Jobs  
– founder@parliament.health
- Ms. Smriti Lohia, Coordinator - Dynamic Coalition on Internet & Jobs  
– smriti@parliament.health