

## IGF 2017 Report

### **WS 168 - The Role of Internet Governance Content in Shaping our Digital Futures**

#### **- Session Title**

**The Role of Internet Governance Content in Shaping our Digital Futures**

**WS 168**

#### **- Date:**

Tuesday 19 December 2017

#### **- Time: 16:20 – 18 hs**

#### **- Session Organizer**

Olga Cavalli – South School on Internet Governance

Dalila Rahmouni – French Government

Dustin Phillips – ICANNWiki

#### **- Chair/Moderator**

Olga Cavalli – South School on Internet Governance

Dalila Rahmouni – French Government

#### **- Rapporteur/Notetaker:**

Olga Cavalli – South School on Internet Governance

Dalila Rahmouni – French Government

Dustin Phillips – ICANNWiki

#### **- List of Speakers and their institutional affiliations**

- Emmanuel ADJOVI International Organization of La Francophonie
- Charly Berthet - French Digital Council
- Lucena, Claudio- University of Paraiba, Brazil
- Garcia Van Hoogstraten, Caterine faculty of Public Management, Law and Security - The Hague University of Applied Sciences and Chakana lab
- Dustin Phillips – ICANNWiki
- Jennifer Chung - Dot Asia

#### **- Key Issues raised (1 sentence per issue)**

- The internet has changed, but Governance model does not adequately reflect that diversity
- When teaching about IG, use case studies that are relevant for the students.

- If reports and studies can't be translated in full, the abstracts should be translated into relevant languages.
- Invest in the young people; Encourage youth participation.
- Content needs to be in simple terms that are easy to understand.
- Find fun and innovative ways to reach newcomers: cartoons for example.
- Create content about issues of relevance to the community
- Diversity goes at a different speed than the Internet
- With over 2000 languages in Africa, the great numbers of languages is a challenge for local content.
- Development of localized content should itself be localized.
- Use of video and audio in order to send content in different scripts and languages can help aid communication
- IT capacity development is very important.

**- If there were presentations during the session, please provide a 1-paragraph summary for each presentation**

No presentations were made only dialogue and exchange of ideas.

**- Please describe the Discussions that took place during the workshop session (3 paragraphs)**

In looking at diversity in Internet governance through the lenses of content, the common theme was that content should be relevant and accessible. However, participants were quick to note that relevance and accessibility are different for everyone and require different approaches. With language, age, gender, geography, and much more to take into account, there were several suggestions about how our community can lower these barriers.

The panelists and audience had many suggestions which can be summarized into four buckets: localizing the process of content development, developing capacity through relevant content, building a sense of community and improving channels of communication. It was also suggested that we may have an issue about making Internet governance more accessible and engaging in general.

The discussion mentioned that diversity moves at a different speed than the Internet and incorporating diversity into the processes requires involvement at all levels. The needs of different communities will always be different and determining how to meet them should be driven by these communities. However, it is also important that the community at-large supports these needs.

**- Please describe any Participant suggestions regarding the way forward/ potential next steps /key takeaways (3 paragraphs):**

- Create an office for diversity and inclusion within ICANN. This proposition aims to put in the debate the necessity to integrate the diversity policy in a global strategy. This office could be a good example for the IGF to identify ways to promote diversity.
- Set up national strategy to empower people to interact in Internet Governance

- 3 proposals to reach the public

Ways to enable meaningful participation

Create framework that allows these organizations to find people

Channels of communications to reach a larger public

- We should not stick to the past. Let's produce content adapted to the new generations.
- Increase the capacity to participate in intersessional work of internet governance, not just conferences.
- Crowdsourcing
- Multistakeholder model is not perfect but we can improve upon it.

## **Gender Reporting**

- Estimate the overall number of the participants present at the session:

70 approx

- Estimate the overall number of women present at the session:

35 approx

**- To what extent did the session discuss gender equality and/or women's empowerment?**

Session was about diversity and gender equality was one of the issues discussed.

**- If the session addressed issues related to gender equality and/or women's empowerment, please provide a brief summary of the discussion:**

Workshop was not specifically about gender, it was focused on language diversity on Internet Governance Content, although the diversity aspect of gender was considered.

Buenos Aires, 29 December 2017.-