

## IGF 2018

### MAG WG – FUNDRAISING (WG-FUN)

The seventh meeting of the MAG WG-Fundraising was held on August 29th, 2018. The meeting summary below is organized according to the agreed agenda (Annex I).

#### **1 - Intro/Logistics/Admin**

List of Participants can be found in Annex II, and participants agreed to recording the meeting.

The Chair pointed out there remained an open call for a co-facilitator, and as yet no volunteers. She encouraged WG members to volunteer.

#### **2 - Continue to advance proposed interim process re a short list of potential donors**

It was noted that the online platform that was proposed to help organize efforts to recruit donors was under development by the IGF Secretariat and would be shared with the WG as soon as it was ready for review.

It was reported that outreach to intersessional activities (BPFs, DCs, and CENB) was complete. Information on possible priority donors should be submitted once the platform is accessible.

#### **3 - Review status of action items from last meeting**

A summary of the discussions from the last meeting was provided (see meeting summary of August 14<sup>th</sup>, 2018).

Main takeaway was that the WG believed multiple letters/leaflets/templates were necessary and that these may need to be customized to the specific interests of potential donors. Draft letters to be produced as part of a package of information available to those soliciting donations, including FAQs, updated information on the website for donors, as well as key activities across the IGF ecosystem that might be used to populate letters/templates, etc.

It was also noted that follow-up with UNDESA on previous items was continuing.

#### **4 - Depending upon WG participation, begin process for updating WG and Secretariat processes, charter and documents. A WG member needed to champion within the WG.**

It was noted that a champion to lead this work was still needed. While some elements are being covered here, a more substantive effort would be useful. A WG member agreed to resubmit earlier comments submitted as part of the review of this WG's Charter in order to strengthen underlying processes and roles. Sylvia Cadena agreed to champion this review across the WG, while noting some restrictions in order not to trigger any conflict of interest.

#### **5 - Next steps/future agenda items**

Future meetings: A doodle poll will be sent to schedule future calls.

#### **6 – AOB**

No Items submitted

## **ANNEX I - AGENDA**

- 1 - Intro/Logistics/Admin
- 2 - Continue to advance proposed interim process re a short list of potential donors
- 3 - Review status of action items from last meeting
- 4 - Depending upon WG participation, begin process for updating WG and Secretariat processes, charter and documents. A WG member needed to champion within the WG.
- 5 - Next steps/future agenda items
- 6 - AOB

## **ANNEX II – LIST OF PARTICIPANTS**

**CHAIR:** Lynn St.Amour

### **MAG MEMBERS:**

Cadena, Sylvia  
Markovski, Veni  
Wallis, Ben

### **DESA PARTICIPANTS:**

Susar, Deniz