IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The seventh meeting of the MAG WG-Fundraising was held on August 29th, 2018. The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to recording the meeting.

The Chair pointed out there remained an open call for a co-facilitator, and as yet no volunteers. She encouraged WG members to volunteer.

2 - Continue to advance proposed interim process re a short list of potential donors

It was noted that the online platform that was proposed to help organize efforts to recruit donors was under development by the IGF Secretariat and would be shared with the WG as soon as it was ready for review.

It was reported that outreach to intersessional activities (BPFs, DCs, and CENB) was complete. Information on possible priority donors should be submitted once the platform is accessible.

3 - Review status of action items from last meeting

A summary of the discussions from the last meeting was provided (see meeting summary of August 14th, 2018).

Main takeaway was that the WG believed multiple letters/leaflets/templates were necessary and that these may need to be customized to the specific interests of potential donors. Draft letters to be produced as part of a package of information available to those soliciting donations, including FAQs, updated information on the website for donors, as well as key activities across the IGF ecosystem that might be used to populate letters/templates, etc.

It was also noted that follow-up with UNDESA on previous items was continuing.

4 - Depending upon WG participation, begin process for updating WG and Secretariat processes, charter and documents. A WG member needed to champion within the WG.

It was noted that a champion to lead this work was still needed. While some elements are being covered here, a more substantive effort would be useful. A WG member agreed to resubmit earlier comments submitted as part of the review of this WG’s Charter in order to strengthen underlying processes and roles. Sylvia Cadena agreed to champion this review across the WG, while noting some restrictions in order not to trigger any conflict of interest.

5 - Next steps/future agenda items

Future meetings: A doodle poll will be sent to schedule future calls.

6 – AOB

No Items submitted
ANNEX I - AGENDA

1 - Intro/Logistics/Admin

2 - Continue to advance proposed interim process re a short list of potential donors

3 - Review status of action items from last meeting

4 - Depending upon WG participation, begin process for updating WG and Secretariat processes, charter and documents. A WG member needed to champion within the WG.

5 - Next steps/future agenda items

6 - AOB
ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St. Amour

MAG MEMBERS:
Cadena, Sylvia
Markovski, Veni
Wallis, Ben

DESA PARTICIPANTS:
Susar, Deniz