

IGF 2018

MAG WG – FUNDRAISING (WG-FUN)

The ninth meeting of the MAG WG-Fundraising was held on September 25th, 2018. The meeting summary below is organized according to the agreed agenda (Annex I).

1 - Intro/Logistics/Admin

List of Participants can be found in Annex II, and participants agreed to record the meeting.

Lynn St.Amour and June Parris co-facilitated this meeting.

2 - Review the current list of potential donors on the platform set up by the Secretariat. If you have contacts, please update.

There was a discussion on the online platform regarding mandatory fields. The Secretariat confirmed that mandatory fields were minimal (and truly mandatory). It was reaffirmed that the platform is ready to be populated by WG members.

Some activity is underway and it was reported that there were several potential donors proposed via various intersessional activities, as well as a suggestion that we ask the MAG (current and incoming) to suggest additional donors as part of our next steps. WG members were encouraged to populate the platform ASAP – prioritized organizations only.

3 - Update on action items from last meetings:

a - review previous IGF Fact Sheet as sent by DESA

DESA sent the IGF Fact sheet and their Frequently Asked Questions (FAQs) and Talking Points to the WG and a final review is requested of the FAQs. The Secretariat has confirmed that they are ready to post on the IGF website once the WG has signed off.

b - status of various letters/leaflets, etc.

There was a discussion on possible opportunities for cross-promotion at the Paris Peace Forum and the GovTech Summit. Some suggestions were evaluating a booth in the exhibition space [later determined not possible given their application process], or a letter to VIPs, small leaflet/postcard, etc.

DESA offered the possibility of using an intern they have to help design a small leaflet/postcard. The intern leaves mid-October so we would need to move quickly. The MAG Chair and Eleonora Mazzucchi in the Secretariat agreed to see if they could advance this with the intern.

Another WG member (Veni Markovski) volunteered to draft a final version for a high-level letter that it was hoped would be distributed to the VIPs at the Paris Peace Forum and the GovTech Summit.

Other suggestions were to try and incorporate short videos or comments from high

level participants taking part in the IGF on the IGF website.

4 - Follow up on process for updating WG and Secretariat processes, charter and working documents.

Sylvia Cadena has agreed to champion this work and resubmitted earlier comments to the WG. WG members are asked to review this document in order to help us continue to strengthen underlying processes and clarify roles. This was seen by some WG members as one of the more important achievements of the WG.

5 - Next steps/future agenda items

Thanks were given to the WG members, DESA staff and the IGF Secretariat recognizing the significant efforts that were being made to support this WG.

Future meetings:

Oct. 10th, 2018 1200 – 1300 UTC

Oct. 30th, 2018 1200 – 1300 UTC

6 – AOB

No Items submitted

ANNEX I - AGENDA

1 - Intro/Logistics/Admin

2 - Review the current list of potential donors on the platform set up by the Secretariat (if you need support, please contact Luis Bobo). If you have contacts, please update.

3 - Update on action items from last meetings:

a - review previous IGF Fact Sheet as sent by DESA

b - status of various letters/leaflets, etc.

4 - Follow up on process for updating WG and Secretariat processes, charter and working documents.

5 - Next steps/future agenda items

6 - AOB

ANNEX II – LIST OF PARTICIPANTS

CHAIR: Lynn St.Amour

MAG MEMBERS:

Markovski, Veni

Parris, June

Wallis, Ben

DESA PARTICIPANTS:

Susar, Deniz

IGF SECRETARIAT:

Bobo-Garcia, Luis

Mazzucchi, Eleonora