Internet users’ data and their unlawful use

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You are using Internet

- All data that you pass through Internet are on the street
  - Documents
  - Photos
  - Videos
  - Files and Directories

- They may be used for or against the public interest
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Internet is a wonderful tool, that should be used with care

- The data collected can be used for
  - Data processing and analyzing
  - Better understand the need of customers
  - Provide more kinds of services and goods
  - Improve the quality of service provided

- May be a source of innovation and growth
Internet is a wonderful tool, that should be used with care

- The data collected can also be used for
  - Personal attacks
  - Business Hijacking
  - Political Interest
  - Or simply, they can be Sold

- They may be used against you, without your knowledge
How to protect our data?

- Technical solutions
  
  • Efficient at a certain level only
  • Like the security of your money at home
  • More and better security tools -> Less risk
  • Any security tool may be annihilated

- Technical solutions reduce the risk, but don’t eliminate it
How to protect our data?

- It is a behavior
  - Our life shouldn’t be put on Internet
  - Only necessary and not very personal things
  - Don’t use untrusted sites and platforms
  - Don’t use untrusted e-mail

- Changing behavior & being aware of possible harm helps a lot
How to protect our data?

- To be aware of the risk
  - Never get rid of using Internet
  - Change our behavior
  - Use the best security tools
  - Update these tools as necessary

- Data protection and Privacy are a real challenge today
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Thank You

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