Research and Policy Advocacy Tools for Women’s Rights Online

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#WomensRightsOnline
UN Sustainable Development Goals

Full digital access and empowerment for all women and girls
Women's Rights Online: Translating Access into Empowerment

Measuring progress on major barriers

- **Device**: 34%
- **Time**: 16%
- **Cost**: 14%
- **Infrastructure**: 13%
- **Relevance**: 11%
- **Know-how**: 8%
- **Other**: 4%

% of survey respondents who are not Internet users across all nine cities
Access and empowerment: 3/10

Women are nearly 50% less likely to access the Internet than men and 30-50% less likely to use the net for personal empowerment.

% of survey respondents reporting Internet access

37% (women) vs 59% (men)
Digital skills & education 3/10
Affordability 5/10
Safe spaces: 3/10
Where do we go from here?

National Action Plans

1 2 3 4 5
Rights

- Protect the online rights and privacy of women and men in law
- Equip police and judiciary with training and resources to fight online violence
- Large-scale national awareness campaigns

Education

- Integrate basic digital literacy in school curricula at all levels
- Expand digital literacy beyond technical skills
- Equip female micro-entrepreneurs with digital capabilities.

Access

- Achieve the Alliance for Affordable Internet 1 for 2 affordability target
- Expand free Internet access in public places
- Free or subsidised basic data allowance focused on women

Content

- Prioritise local-language data, info and services that empower women
- Audit government websites to assess their gender relevance

Targets

- Adopt concrete ICT gender equity targets, backed by adequate budgets
- Collect ICT data disaggregated by gender, income, and location.
- Develop new indicators to measure ICT's impact on women’s empowerment
D-I-Y Scorecard: there’s a toolkit for that!


Join the #WomensRightsOnline movement!