About Sensio

Sensio.Group is an open-source project that aims to redefine the market for digital creatives, by giving control over content’s rights and personal data in the hands of its rightful owners: the people.

We are working to create an integrated platform that will streamline and protect content creators workflow, as well as make searching for content and licensing easier for buyers.

Our current focus is building our first pilot for digital photography - Sensio.Photo

Current Market Limitations

Images and videos shared online are unprotected, so authors have very little control over them. Once published, the content is often detached from its creator, copied, and, possibly, misused.

Content creators are not fairly rewarded for their work and often deprived of monetizing their creativity.

Content buyers find it difficult to get quality content online, the licensing process is too complicated and time-consuming, thus frequently neglected.

How do we address the problem

Photographers & Artists

Easy to use visual content management platform
Built-in copyright protection

Equipment & Content

Ownership verification

Multiple softwares integration (Lightroom, etc)

Unified link to share & use content (no more downloads)

Current Market Limitations

License and sell creatives work: direct, simple & secure

Next Steps

2020 Sensio.Photo Pilot version
2021 Sensio.Network Beta version
2022 P2P Marketplace Launch

Our Team

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CEO
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Leila Iruzun
Market Analysis
Luis Muñoz
Product Design

How do we address the problem

Sensio Photo

License and sell creators work: direct, simple & secure

Sensio Network

Access to a vast digital assets library
Fast & easy licensing and copyright transfer

P2P Marketplace

Content buyers

Flexible and traceable licensing options

Verifiable ownership & copyright statements

Trained AI allocating tags.
Easily find the right content!

Acquire content without intermediaries

Built-in copyright protection

Easy to use visual content management platform

Unified link to share & use content (no more downloads)

These are the tech components you can learn more about.

You can learn more about our tech components here

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