

## **Open Forum: IFRC - Application**

**Proposer Details:** Heather Leson, Data Literacy Lead, IFRC

**Title:** Data for the Humanitarian Field

### **Proposal:**

Digital technologies have revolutionised the ways in which humanitarian organisations conduct needs assessments, as well as monitoring and evaluation programmes. New data is being collected for humanitarian purposes, including online information, data exhaust, geospatial data, and crowdsourced data. This session will look at the ways in which the humanitarian community can best use this data while avoiding breaches in privacy and data protection.

The session will have a particular focus on crowdsourced data and participatory mapping, which has made it possible to conduct such analysis with the involvement and active participation of local communities. While these efforts have the combined benefit of providing more accurate depictions of needs, there are several key questions that need to be addressed, including: How to make crowdsourced data collection sustainable over longer periods of time? How to manage expectations of communities that might be anticipating immediate response?

This open forum will discuss the opportunities and challenges in new forms of data collection facilitated by the digital revolution, with experts from the IFRC, as well as input from other organisations, governments, civil society, and the business sector.

### **Speakers:**

- Heather Leson, Data Literacy Lead, IFRC
- Rania Alerksoussi, Coordinator of the databank, IFRC
- Jovan Kurbalija (moderator)

**Remote moderator:** Barbara Rosen Jacobson