

Virtually together

Welcome to IGF 2020

Genlish Foundation



knowledgeCafe



Taking Urban Skills to Rural India

Genlish Foundation at...

IGF 2018



Genlish Foundation at...

IGF 2019





**Road Trip of 20,000 kms (60 days)
to promote Digital Inclusion and
Cyber Safety awareness in India.
#AIDSM2017**

Glimpse of past programs 1/5



Glimpse of past programs 2/5

విశాలాంధ్ర గురువారం 16 ఫిబ్రవరి 2017

శ్రీ కళాశాలలో డిజిటల్ నైపుణ్యంపై గెస్ట్ లెక్చర్

విశాలాంధ్ర - కేరళకు : శ్రీ మహారాష్ట్ర కళాశాలలో డిజిటల్ నైపుణ్యంపై గెస్ట్ లెక్చర్

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TEEN ANAHI 2.0!

PRIYANKA SENDS OUT 'GIRL LOVE' TO ALIA

is in Majha

From Puthankut and 1 from Guntur fix papers



Glimpse of past programs 3/5



Glimpse of past programs 4/5



डिजिटल वर्ल्ड से जोड़ने के लिए पिंगसिटी पहुंचा ग्रुप



ग्रेटर नोएडा, 22 जनवरी(देशबन्धु)। युनाइटेड इंस्टिट्यूट ऑफ मैनेजमेंट में एक द्विदिवसीय ऑनलाइन इंडिया डिजिटल स्किल मिशन का आयोजन हुआ, जिसमें देश के नामी गिरामी ब्लागर्स ने छात्रों को डिजिटल मार्केटिंग के बारे में बताया गया। इन ब्लॉगर्स में ऑनलाइन इंडिया डिजिटल मिशन के फाउंडर साई रमेश, और कपिल आनन्द, पवन कुमार, योगेश मनकानी, सचिन भारद्वाज ने छात्रों के डिजिटल मार्केटिंग



Glimpse of past programs 5/5



Importance of Indic Content – I

- ▶ Next 200m Indians who will come online are not English readers.
- ▶ 400m Hindi Speakers and 70m English Speakers on Internet
- ▶ While there are 260M native Hindi-language speakers, only about 0.04% of websites are in Hindi.
- ▶ But English, which is spoken by 335m people around the world is used on 54.1% of websites.
- ▶ Approximately 335m people speak English as their first language. More than half of these (231 million) live in the United States, followed by some 55 million in England.

Importance of Indic Content – II

- ▶ Potential to reach 500m Hindi speakers and total 730m other native Indian languages' speakers
- ▶ **Language in India** : Hindi, Bengali, Telugu, Marathi, Tamil, Urdu, Gujarati, Kannada, Malayalam, Odia, Punjabi, Assamese
- ▶ As the next wave of people come online for the first time, they're not going to be coming online in English.
- ▶ Hindi search queries have tripled from 2012 to 2015, while the search term “समाचार” (Hindi for “news”) has more than doubled between 2013 and 2015, further indicating that the desire for local-language content is in fact growing.

All India Digital Skill Mission 2017

NH-7
KANNIYAKUMARI
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डिजिटल बिजनेस भी कमाई का बड़ा माध्यम

कार्गिल से कन्याकुमारी की 19,000 किमी. की यात्रा कर लखनऊ पहुंचे युवाओं ने किया जलजलक





knowledgeCafe

Free Meetups





**The highest education is that
which does not merely give
us information but makes our
life in harmony with all
existence.**

– Rabindranath Tagore









**Free
Webinars**





Free Webinars & Courses

In the recent situation where we are all impacted by the global pandemic i.e. COVID-19 situation, Urban Skill continued encouraging and supporting the youths through Webinars. And in the wake of this we have been conducting Webinars on various topics varying from seo, creating a sustainable career in YouTube, instagram, copywriting, content creation and many others. We have been running Webinar course Series on various topics educating thousands of youths about the internet based career opportunities. Our attendees have gained meaningful insights and are already in action and doing well with everyday learning under the mentorship of the experts. With a vision to make our efforts equally beneficial to all we continue to help one and all- learn & achieve.

Significance & Objectives...



1. Upskilling youth into internet based career options.
2. Empowering women (particularly those amidst the social boundaries) by promoting skills that would provide them more and more work from home opportunities.
3. Enhancing the communication skills through personalised support and online classes.
4. Enabling skill enhancement to accomplish long-term career goals.
5. Helping those who lost jobs amidst the pandemic to acquire skills and knowledge about vivid opportunities and implement the same for an alternate career options.
6. Conducting the free online courses and webinars has helped us reach potential learners across the country. With an extensive learning experience from experts, Urban Skill has helped thousands of individuals to accomplish their career objectives in vivid areas.

A large, diverse group of young men are seated in a lecture hall, facing forward. They are dressed in a variety of casual and semi-formal attire, including shirts, blouses, and jackets. The hall is filled with people, extending into the background. The text "Become Volunteer" is prominently displayed in the center of the image in a large, white, sans-serif font. The overall atmosphere appears to be one of a formal or semi-formal gathering, possibly a recruitment event or a seminar.

**Become
Volunteer**