



Sensio.Group

Building a trustworthy, open, and friendly environment for the creation and sharing of digital creative content



About Sensio

Sensio.Group is an open-source project that aims to redefine the market for digital creatives, by giving control over content's rights and personal data in the hands of its rightful owners: the people.

We are working to create an integrated platform that will **streamline and protect content creators workflow**, as well as **make searching for content and licensing easier** for buyers.

Our current focus is building our first pilot for digital photography - Sensio.Photo

Current Market Limitations

Images and videos shared online are unprotected, so authors have very little control over them. Once published, the content is often detached from its creator, copied, and, possibly, misused.

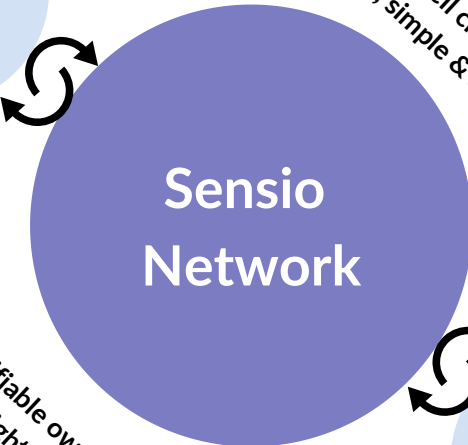
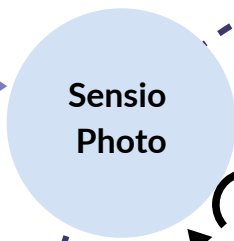
Content creators are not fairly rewarded for their work and often deprived of monetizing their creativity.

Content buyers find it difficult to get quality content online, the licensing process is too complicated and time-consuming, thus frequently neglected.

How do we address the problem

Photographers & Artists

Easy to use visual content management platform
Built-in copyright protection



License and sell creatives work: direct, simple & secure

Verifiable ownership & copyright statements

Access to a vast digital assets library
Fast & easy licensing and copyright transfer

Content buyers

Sensio Network

The backbone of the platform.

You can learn more about our [tech components here](#)



Equipment & Content Ownership verification



Multiple softwares integration (Lightroom, etc)



Unified link to share & use content (no more download!)



Trained AI allocating tags. Easily find the right content!



Acquire content without intermediaries



Flexible and traceable licensing options



Next Steps

Sensio.Network
Beta version

2021

2020
Try it out!
Sensio.Photo
Pilot version

2022
P2P Marketplace
Launch

Our Team



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