

THE **ID4AFRICA**  
*Movement*



# Guiding Framework



## A MOVEMENT WITH A CLEAR MISSION

**Founded** in 2014, ID4Africa is an NGO that accompanies African nations on their journeys to develop robust and responsible Identity ecosystems

in the service of development and humanitarian action. The Movement is driven by the need to establish *identity-for-all*, not just as a legal right (consistent with SDG 16.9), but as a practical necessity to enable inclusive access to services in Africa.

ID4Africa believes that service-oriented identity ecosystems built on the respect of privacy and human rights are essential for growth of digital economies and will become even more crucial as African countries move to implement the provisions of the African Continental Free Trade Agreement (AfCTA).



### Operationalizing the Mission

ID4Africa drives its mission through a set of operational objectives which guide all activities:

**P**romote a lifecycle approach through “*Identity Right from the Start*” in order to make people visible and empower them to exercise their rights from birth-to-death with dignity.

**P**romote *service-oriented identity* as a pathway to inclusion that allows populations to participate in economic development through efficient access to services.

**I**mplement capacity-building programs to strengthen identity institutions and enable identity practitioners to more effectively contribute to their country’s identity development objectives.

**F**acilitate South-South experience transfer in order to allow the rest of the Continent to benefit from the pertinent lessons learned by the leading African countries.

**P**romote innovation to solve Africa’s identification challenges by encouraging a robust commercial identity marketplace, where technology and solutions providers continually compete on products, features, performance and price for the benefit of Africa.

**H**elp African identity stakeholders access reliable information so as to inform their policies and investments.

**O**rganize in Africa an annual meeting, accessible to all African nations, in order to actively engage and discuss identity matters and to lay out the ID development agenda for the upcoming year.





## COMMUNITY & CULTURE

Since inception, ID4Africa has invested in establishing and reinforcing a diverse identity community, which today consists of leading identity stakeholders from African governments, international development agencies and the private sector. Our institutional register counts more than 1000 institutions (predominantly from Africa) and over 10,000 active professionals as core partners in the Movement.

Our tripartite community orientation is in alignment with the public-private partnerships we believe are required to realize the vision of the Movement, creating the environment where government agencies define the needs, industry innovates to meet them, and development agencies help finance and guide the activities that address them.



“ Before ID4Africa came along, the issue of unique identity on the African continent was barely being recognized. Today, a significant number of countries are implementing ID programs thanks to the Movement. African regional blocs are beginning to seriously consider and implement free movement of people and goods, thanks to the visibility of Africa's growing identity footprint.

**Tumelo Rabolets, National Identity and Civil Registry, Lesotho**



## IMPACT

**Maintaining** a connected and active identity community has allowed ID4Africa to make significant impact on the direction of identity matters across Africa. Our year-long activities are mission-centric and deliver thought leadership, capacity-building, advocacy and knowledge-sharing.

Having established a trusted and sustainable model for uniting a formerly nonexistent community, the Movement allows members to easily access a vast network of like-minded professionals and compatible organizations committed to open knowledge exchange.

While numerous are the activities that contribute to this objective, reuniting a substantial portion of the Community face-to-face annually (~1300-1500 individuals), remains a principal occupation for ID4Africa.

“ ID4Africa is truly living up to its aims and objectives. The Movement has successfully raised the importance of identity in the Continent of Africa - something which prior to this was barely heard of and in fact given a lip service in countries where attempts were being made. That has changed today. Identity is becoming an issue of importance across the Continent, thanks to the good work and awareness generated by ID4Africa.

**Winston Jah, National Social Security and Welfare Corporation, Liberia**



### No One Left Behind

To ensure significant Pan-African and sectoral representations, the Annual General Meeting (AGM) is anchored on the ID4Africa Fellowship Program (IFP). The IFP enables a sizeable number of qualified African civil servants (300-450 depending on the year) to attend the AGM by providing financial support. Those who profit from attending are effectively empowered to share the knowledge and resources gained during their involvement with colleagues who could not attend. This reinforces ID4Africa's philosophy to not only create knowledge, but also to develop the means to disseminate it across the entire Continent by leveraging the Fellows present at the AGM.



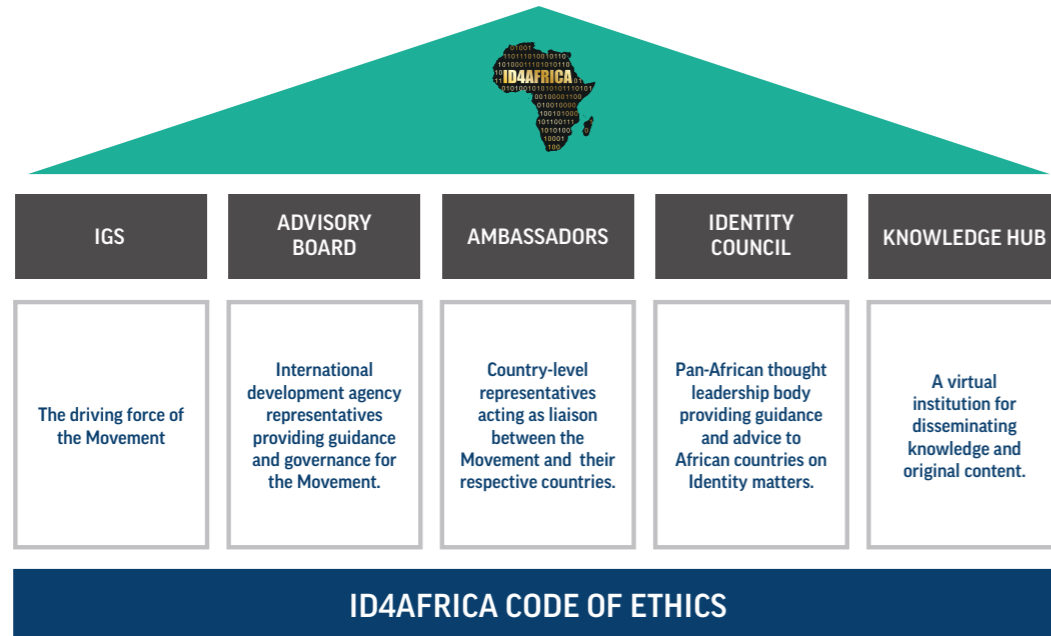
## THE ID4AFRICA CODE OF ETHICS

1. We recognize that all people are born free and equal in dignity.
2. We respect and recognize the fundamental human rights with which each person is endowed.
3. We respect and recognize the moral values, religions, customs, traditions and the cultures of the communities we work with, and the religious freedom of all individuals.
4. We conduct our activities with the highest ethical standards, to ensure integrity, honesty, and moral values in all of our dealings.
5. We recognize that all people are entitled to recognition of their identity through the protection and rule of law and through a reliable, trusted identification system that does not discriminate and that safeguards their liberty and rights, including their privacy and the protection of their personal data.
6. We are committed to communicating accurate and pertinent information regarding identity systems.
7. We use merit to select among competing propositions and options related to our events and actions. We will never be a willing partner to corruption, bribery or any other financial improprieties, illegalities or misconduct.
8. We strive to act at all times in accordance with the humanitarian principle of Do-No-Harm. As a consequence, we do not support any identity system that negatively impacts the well-being of the people we are trying to help.
9. We strive to ensure that our activities maintain our respect for, and avoid a negative impact on the environment.
10. We are not part of or controlled or influenced by any government or intergovernmental agency nor are we affiliated with any political party. (Although we may agree and support policies and legislation in support of the adoption of identity systems.)



# Institutions

The ID4Africa Movement functions through 5 main institutions, which are all subject to the organization's Code of Ethics.



## THE ID4AFRICA GENERAL SECRETARIAT (IGS)

The IGS is the powerhouse of the Movement, fueled by a small and highly motivated team of passionate individuals based in Africa, Europe and Asia.

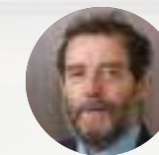
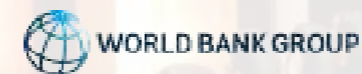


## THE ADVISORY BOARD

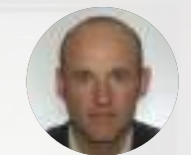
The Board consists of a group of distinguished individuals representing some of the world's leading development agencies. These are organizations that are committed to supporting Africa's socio-economic development through the promotion of responsible change drivers, such as legal and digital identity.



**Robert PALACIOS**  
Group Thematic Leader



**Alan GELB**  
Senior Fellow



**Niall McCANN**  
Policy Advisor and Project Manager, Legal Identity



**Cornellius WILLIAMS**  
Associate Director & Global Chief, Child Protection



**Dr. Vera SONGWE**  
Under-Secretary-General and Executive Secretary



**Samatar OMAR ELMI**  
Senior ICT Officer



**Srdjan MRKIC**  
Chief, Demographic Statistics Section



**Andrew HOPKINS**  
Chief, Identity Management and Registration Section





## THE ID4AFRICA AMBASSADORS

The Ambassadors are senior-level government officials – appointed one per country – who champion the cause of identity in their countries and act as a liaison between their country's institutions and the Movement. Since the establishment of the program in 2016, the Ambassadors have ensured that their countries' priorities and presence are well represented in all ID4Africa activities.



## THE ID4AFRICA KNOWLEDGE HUB (K-HUB)

K-Hub is a virtual institution for disseminating knowledge and original content. It provides online access to in-depth blogs, Annual Meeting presentations, featured articles, videos, reports, and more.

[www.id4africahub.org](http://www.id4africahub.org)



“ No other platform provides such a profound and insightful environment about identification like the one provided by ID4Africa.

George Lwevoola, MEACA, Uganda

## THE ID4AFRICA IDENTITY COUNCIL (IIC)

The IIC is a Pan-African thought-leadership body founded in 2019 that provides guidance and advice to African governments on identity matters. It consists of all active ID4Africa Ambassadors who act as a collective voice from Africa and for Africa, leveraging shared experiences to achieve responsible and efficient identity systems.

The IIC is nonpartisan and is not influenced by any international agency, individual government, private sector or any other special interest agenda. The Council also provides advice to the ID4Africa Executive Chairman to ensure that the Movement remains responsive to Pan-African needs and realities. The IIC is led by an elected president and vice president. Current leaders are:



**Mory CAMARA**  
IIC PRESIDENT

Director General, ANGEIE & Permanent Technical Team  
Member of ANIES  
Office of the Prime Minister,  
Guinea



**Emmanuel BROWN**  
IIC VICE-PRESIDENT

Senior Officer, National Identification Authority (NIA),  
Ministry of Monitoring and Evaluation, Ghana



# Activities

The Movement's activities are planned around an annual campaign cycle which runs from the fiscal period July 1 to June 30 in the year following the Annual General Meeting (AGM). Each cycle begins by engaging the ID4Africa community through research and situation analysis in order to update the understanding of Africa's priorities and challenges in identity matters. This informs the Movement's strategy and dictates the mix of activities that will constitute the annual campaign.



## The Annual General Meeting (AGM)

The AGM is normally held towards the end of the fiscal year (typically in June) and represents the Movement's most extensive channel of impact – physically uniting 1300-1500 key stakeholders from the entire identity ecosystem. The objective of the AGM is to give the Continent a sustainable voice for identity matters. Through the AGM, African governments jointly explore how digital identity and aligned services can advance socio-economic development in their countries. The AGM consists of two main components - the conference and the expo.

### The Conference



An intense knowledge-sharing platform characterized by a passionate desire to learn and contribute to identity development.

Runs as 3-Day multi-track thematic sessions based on a carefully constructed program which addresses the latest needs of the African community.

Features a large international line-up of subject matter experts and thought leaders, carefully selected based on their expertise.

## EVENTS

ID4Africa events are significantly valued as they create unique experiences for participants who join with the objective to exchange information, report on their annual progress, discuss challenges, evaluate solutions and define their priorities going forward. Current events include:

- The Annual General Meeting
- The ID4Africa Ambassadors Summit
- The ID4Africa Identity Council
- RADPA
- CDIP



“ The ID4Africa Annual Meeting has become the premier event on ID for development purposes, not just in Africa but globally. It has a great balance of governments, development agencies, industry and use cases.

**Jonathan Marskell, World Bank**

ID4Africa is a great event that is really helping to improve the identity business in Africa and simultaneously creating a massive awareness on the importance of identity in Africa and worldwide.

**Reynolds Quarshie, Sensei Technologies**

My participation has been enriched by very relevant communications that will enable us to improve our civil registration system in the DRC. The example of Cote-d'Ivoire inspired us a lot.

**Liema Imenga Jean Raphaël, Ministry of Justice, Democratic Republic of Congo**



### The Expo

The largest of its kind in the world.

Held concurrently and collocated with the conference.

Showcases latest innovations, products and solutions from over 120 multinational, regional and local companies.

Creates an open and competitive marketplace to serve the diverse and specific needs in Africa.





### RADPA (Roundtable of African Data Protection Authorities)

RADPA is open only to African Data Protection Authorities (DPAs) and invited international agency representatives who are active in this domain. RADPA focuses on promoting a Pan-African dialogue to allow the authorities to network and coordinate their positions on matters related to privacy and data protection in the context of identification systems.



### The ID4Africa Ambassadors Summit (IAS)

The IAS is an ID4Africa meeting held the day before the AGM. It allows the ID4Africa Ambassadors to give direct feedback to the Movement, and to influence its direction by making it aware of the latest issues of high priority in their respective countries. The IAS is presided by the ID4Africa Executive Chairman.



### The ID4Africa Identity Council (IIC) Meetings

The IIC holds meetings throughout the year via a virtual medium and at least one face-to-face meeting held over two days prior to the AGM. These meetings are presided by the IIC leadership and are used as working sessions to allow collaborations among the members on Pan-African identity matters in response to specific requests by national governments for interventions by the IIC. The IIC is capable of making pronouncements regarding policy matters as the need arises.

### CDIP (Continuing Development for Identity Professionals)

ID4Africa recognizes the acute need for continuing professional development in Africa around identity matters. To respond to this need, a new initiative, called CDIP, is being launched in 2020, and will take the form of a one-day training and capacity-building workshop that follows the AGM. The objective is to expose African civil servants to the latest thinking and business practices, and to ensure they have the updated knowledge required to launch and sustain not only responsible foundational identity systems, but all ecosystems that rely on them for service delivery.

In 2020, CDIP is planned for a capacity of 100 Fellows and relies on expertise and instructors from ID4Africa and its development partners such as the World Bank. These Fellows will be selected through a needs- and merit-based admissions process, similar to that used by the ID4Africa Fellowship Program.



## RESEARCH

On an annual basis ID4Africa conducts various types of research to establish intelligence and ground truths about needs and realities related to Africa's identity ecosystems. These include:



**Surveys** directed either to all, or a specific group within the identity community.



**Questionnaires** directed to the leadership nominating Fellows to attend ID4Africa events.



**Feedback surveys** following each AGM to solicit input for improvements and gauge the priorities.



**In-depth analysis** on key topics or takeaways covered within the AGM.



**Research** on special topics, conducted by the IIC.





## CONTENT GENERATION

In a commitment to capacity-building, ID4Africa provides original and informative content catered to the identity community on an on-going basis. This information is disseminated through several channels including printed publications distributed at the AGM and associated events, or using virtual platforms such as K-Hub.

### The Almanac

A valuable reference of lasting value which largely features a curated selection of articles written by thought leaders on the most pertinent topics of the year and includes an industry directory and guide to latest technologies and solutions. It is published in English and French and distributed to each delegate at the AGM.

### 1+1 Capacity-Building Program (CBP)

An ID4Africa initiative which enables all Fellows attending the AGM to equip their institutions with informative material. Launched in 2019, the 1+1 CBP provides one extra printed copy of the Almanac for each Fellow to take back to their respective institutions to share with those who could not attend.



## COUNSEL

Through the extensive expertise of the Executive Chairman, Dr. Joseph J. Atick, ID4Africa is recognized for its ability to provide guidance and recommendations that address a wide range of identity matters, particularly in respect to Africa. Being one of the founders of the worldwide identity community over 30 years ago, Dr. Atick is knowledgeable in diverse capacities and is regularly sought out to advise on national priorities and policies, technical issues at the forefront of public and private sector developments, and to provide advisory support to several international organizations including the UN and the World Bank. Dr. Atick is involved in numerous speaking engagements throughout the year, and is often invited to chair or co-chair several forums on identity worldwide, many under the banner of ID4Africa. Dr. Atick also provides guidance to the leaders and members of the IIC who in turn actively give guidance to fellow identity stakeholders in their country.



## COMMUNITY BUILDING

The identity community is dynamic and continues to expand in Africa in response to increasing identification needs of the 54 countries of the Continent. As such, the Movement is required to consistently engage in community-building activities that would ensure no identity stakeholder is left behind. These activities revolve around expanding the institutional register on a recurrent basis, engaging in outreach activities, and utilizing various forms of communication, including media, to drive awareness on issues that can influence better decision-making, and to recruit stakeholders that could benefit by being active within the Movement.

## Calls To Action

In recent years, discussions at the AGM have identified certain acute gaps and challenges that require a concerted effort to address. ID4Africa mobilizes the Community to crowdsource solutions for these problems through focused **Calls To Actions (CTA)**. Some recent CTAs include:

### CTA1

The Call to solve the problem of capturing, identifying and authenticating infants under 5 using biometrics.



### RESPONSE

Soon after the Call in 2018, leading researchers began presenting their latest solutions for addressing infant biometrics and a full session at the 2019 AGM was dedicated to reporting their progress on solving those issues. Six research groups responded to the Call.

### CTA2

The Call for recognition of 16 September as International Identity Day in tribute to UN SDG 16.9 which calls for legal identity for all by 2030.



### RESPONSE

After the initial endorsement of over 1500 signatures, a coalition of government and development agencies was formed which rapidly grew to over 100 organizations in less than a year. The campaign has moved into the phase where diverse country-level action, spearheaded by ID4Africa Ambassadors, is preparing the way for the ultimate objective of proposing a resolution at the UNGA.

### CTA3

The Call to solve the vendor lock-in problem.



### RESPONSE

The problem of vendor lock-in was identified in surveys in 2017 and 2018 and a CTA was repeatedly issued. At the 2019 AGM, two different solutions were proposed in response: (i) the Open Standards Identity API (OSIA), an initiative of the Secure Identity Alliance, and (ii) the Modular Open Source Identity Platform (MOSIP) developed by the International Institute of Information Technology Bangalore (IIT-B).

### CTA4

The Call to address the growing data protection and privacy concerns within identity systems.



### RESPONSE

In 2019, ID4Africa launched RADPA which brought together over 40 African DPAs and invited international agency representatives. RADPA has enabled the DPAs to begin articulating their concerns regarding identity data and to prepare for a dialogue with the identity authorities that is expected to continue in RADPA II, to be held concurrently with the AGM 2020.



# Sustainability

## FINANCING

**ID4Africa** is predominantly self-funded. The Movement generates the bulk of its revenue from the sale of exhibition space, sponsorship and advertising opportunities to qualified private sector participants at the AGM. The organization also receives some grants from foundation partners to support its capacity-building efforts. With this model, ID4Africa has demonstrated six years of sustainable performance as a global entity capable of covering operational costs and fulfilling its growing commitment to unite African governments under one roof at no cost to their institution or country.

## ANNUAL MEETING LOCATIONS

The **ID4Africa** AGM and affiliated events are held in a different African country each year. The selection of the host country is done through a rigorous process that takes many factors into account. This process begins at least 18 months prior to the targeted date and involves a feasibility study to ensure availability of adequate infrastructure and facilities to host a large-scale event. This includes access to a venue situated in close proximity to hotels that can accommodate the required capacity, plus availability of convenient air transport services to ensure delegates from all countries in Africa can attend. Of equal importance is the country's level of political commitment to realizing an identity-for-all vision and its degree of enthusiasm to showcase the country's culture and achievements in that regard.

### Host Organizations Since Inception



## More on ID4AFRICA

For further information or to sign up for our newsletters, please visit:  
[WWW.ID4AFRICA.COM](http://WWW.ID4AFRICA.COM)

For resources, please visit the Knowledge Hub:  
[WWW.ID4AFRICA.HUB.ORG](http://WWW.ID4AFRICA.HUB.ORG)

For details on International Identity Day, please visit:  
[WWW.ID-DAY.ORG](http://WWW.ID-DAY.ORG)

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Contact us at:  
[CONTACT@ID4AFRICA.COM](mailto:CONTACT@ID4AFRICA.COM)



## Report Summary of the 5th Annual Meeting of the ID4Africa Movement

The 5th Annual Meeting of the ID4Africa Movement was by all measure another phenomenal success. The meeting agenda – voted near unanimously as the best program ever – gave strong focus to foundational and functional identity schemes and the **identity ecosystems for service delivery** – our overarching theme for 2019. It was reflective of our ongoing commitment to legal identity-for-all as a fundamental right, and advocated service-oriented identity as a practical necessity that should be leveraged within digital transformation initiatives.

## ALIGNMENT WITH DEVELOPMENTAL OUTCOMES

The conference's thematic tracks were aligned with five well-defined developmental outcomes that have been guiding the Movement, namely:

1. Promoting a lifecycle approach to identity right from the start.
2. Supporting inclusive societies.
3. Building trust in the end-to-end democratic process.
4. Enabling free and secure movement of people.
5. Promoting innovation to solve Africa's identification challenges.

Summary reports of the sessions which elaborated more on these five objectives can be accessed on the ID4Africa Knowledge Hub (K-Hub) at [www.id4africahub.com/blogs](http://www.id4africahub.com/blogs).



# ID4Africa 2019 in Numbers



**1500**  
Delegates  
1300 Attendees for Full Duration

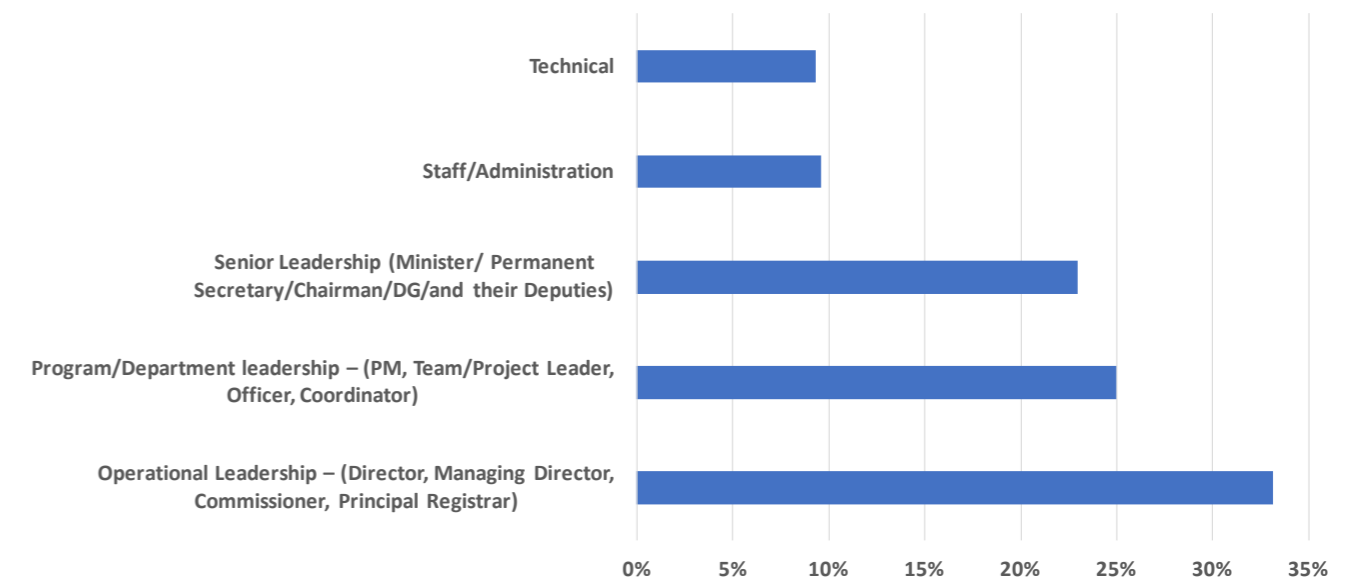
**43%**  
African Government Officials

**90**  
Countries

**48**  
African Nations

**252** Government Institutions

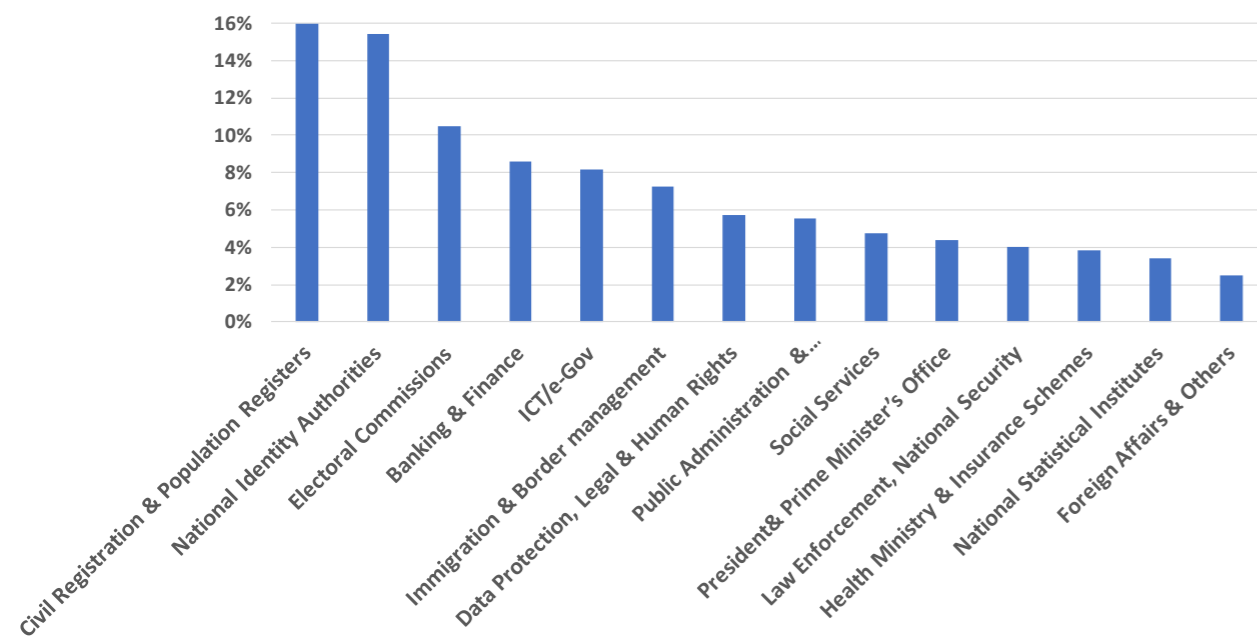
## ID4Africa 2019: Government Delegates By Job Class



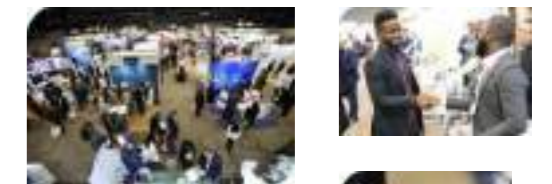
## RECORD NUMBER OF FELLOWS

Through the collective support of all our stakeholders: the Thematic Partner, Foundation Partners, industry sponsors and exhibitors, we were able to provide full financial aid to nearly 375 qualified African government delegates. Their selection was managed through a rigorous vetting process under our Fellowship Program which received over 700 applicants from countries outside South Africa. The growth in the number of fellowships granted represents a 66% year-over-year growth.

## ID4Africa 2019: Delegate Distribution By Sector



A world class line up of decision-makers, thought leaders and technology experts from Africa and around the world gathered to share latest developments, trends and innovations relevant to Africa's identity ecosystem.



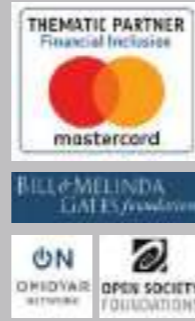
**120**  
Exhibitors

**120**  
Speakers





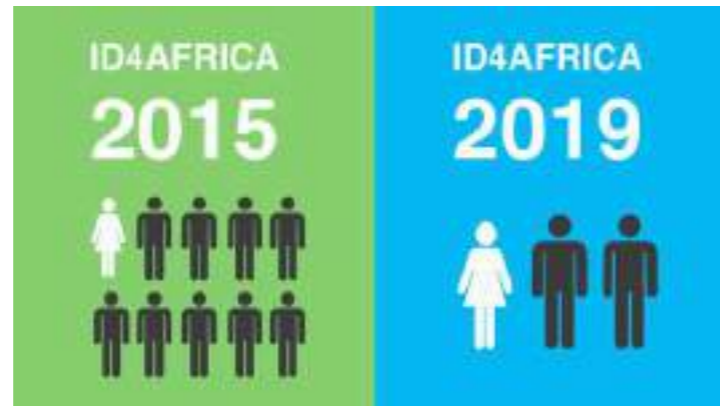
This year the 2019 program engaged with new actors that helped bring into focus new issues and perspectives. For the first time, we collaborated with Mastercard as a Thematic Partner for a comprehensive Identity for Inclusion track with strong emphasis on financial inclusion. Through that partnership and the support of the Bill & Melinda Gates Foundation, Omidyar Network and OSF we brought into our community a significant number of organizations concerned with financial and social inclusion. These included central and commercial banks, treasuries, regulators, NGOs, civil society, FinTech innovators and other actors driving the African inclusion agenda.



# ID4Africa 2019 Supporting Organizations

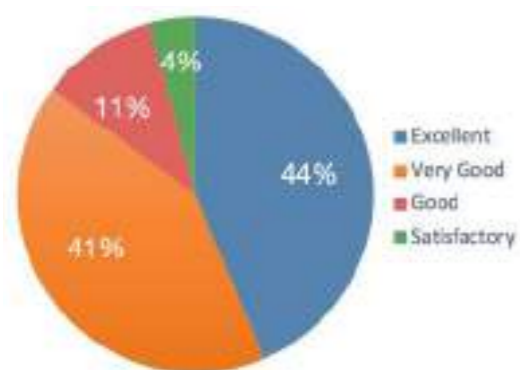
## CLOSING THE GENDER INEQUALITY GAP

Significant progress was made to balance female attendance. But we still have ways to go. We will continue to appeal to government agencies to nominate more women and encourage initiatives that deal with the gender inequality problem at its source.

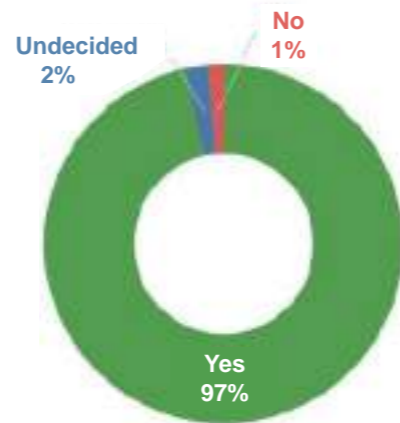


The feedback from the attendees was loud and clear: top marks for ID4Africa 2019!!!

Overall Experience (Government)



Interest to Attend ID4Africa 2020







## SECURE YOUR PARTICIPATION AT ID4AFRICA 2020, 2-4 June

The ID4Africa Annual Meetings provide great opportunities for everyone to be involved. If you wish to participate at ID4Africa 2020, please take note of the options and timelines:



### **SPEAKERS: OCT 2019**

Share your views before an international audience shaping the world's legal identity Movement. If you represent a government, not-for-profit or international agency, please be on the lookout for the *Call for Speakers* in October 2019.



### **ID4AFRICA FELLOWSHIP PROGRAM: OCT 2019**

The Fellowship Program is designed to help cover the travel expenses of African government delegates that need it to attend the Annual Meeting. To apply, please make sure your institutional leadership is on the lookout for the *Call for Nominations*.



### **THE ID4AFRICA ALMANAC: LAST CALL DEC 31, 2019**

The Almanac provides a reference of lasting value and showcases a rich collection of articles relevant for capacity building. To secure a space in the 2020 edition, please contact us ASAP as space and time is limited!



### **SPONSORS & EXHIBITORS: STARTING SEP 2019**

To secure sponsoring, exhibiting, or one of the few speaking opportunities allocated to the private sector, please contact us ASAP. All opportunities are allocated on a first-come-first-served basis.

## ONLINE REGISTRATION TO ATTEND ID4AFRICA 2020 BEGINS IN FEBRUARY 2020

#### STAY INFORMED WITH OUR NEWSLETTERS:

Receive timely updates and reminders by subscribing to our newsletters at: [www.id4africa.com](http://www.id4africa.com).

TO CONTACT US: [contact@id4africa.com](mailto:contact@id4africa.com)





[www.id4africa.com](http://www.id4africa.com)