While AI can be used to make our daily lives easier and to help solve some of the most pressing societal challenges, research shows unambiguously that AI data sets are ingrained with gender biases.

AI can reproduce human prejudice and perpetuate bias, further stigmatising and marginalising women on a global scale. Therefore, dedicated and systematic effort is essential to counter bias in machine-human interfaces and to ensure that technology does not amplify societal inequalities and harmful gender stereotypes.

AI systems can facilitate inclusion, diversity and equal treatment. The potential for AI to correct discrimination is undeniable, and can be fully realised through awareness, transparency and oversight.

This event aims to explore both the negative impact of AI systems on gender equality, the reasons behind this reality and how to mitigate such risk, as well as the opportunities brought by properly designed and regulated systems for advancing gender equality. The speakers will also share their insights into what kind of global regulatory environment and support initiatives by governments could bring about changes in the right direction.

Opening remarks
Ms Stella RONNER-GRUBAČIĆ – EU Ambassador for Gender and Diversity

Panel
Ms Alejandra MORA MORA – Executive Secretary of the Inter-American Commission of Women
Ms Ivana BARTELETI - Global Chief Privacy Officer at Wipro, Pamplin Business School at Virginia Tech, the Women Leading in AI Network
Ms Alessandra SALA - Global President Women in AI, Senior Director of AI and Data Science at Shutterstock
Ms Arisa EMA – Associate Professor, University of Tokyo, former member of the Council for Social Principles for Human-Centric AI, the Cabinet Office Japan

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