



NAIROBITS PRESENTATION

NAIROBI / KENYA

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Mission:

To promote creative and innovative use of ICT that positively transforms and empowers disadvantaged youth for enhanced quality of life.

SUMMARY - INTRODUCING NAIROBITS TRUST

- Founded in 1999
Registered in Kenya as a Trust
- Located at the Go Down Arts Centre, Industrial Area
- More than 7000 youth trained
- 70% Access jobs
- 7 training centres in the informal settlements
- Partnership with CBOs
- Girls only training centre
- All round training and support under the programs
 - Training for Empowerment
 - Sexual and Reproductive Health Rights
 - Innovation and Incubation
 - Partnership with Business Partners
- Model successfully replicated in other countries

PROOF OF NOTES:



2.

THE PROBLEM



YOUTH UNEMPLOYMENT

Burgeoning youth population. 20.1 % of the country's population 15-24 years – 9.5 million of 48 million

Kenya's unemployment rates on the rise – 2017 estimated at 26.21% higher than neighbouring countries

LOW EMPLOYABILITY SKILLS AMONG THE YOUTH

- Lack of funds is a barrier for many young people looking to advance their education
- Early marriage and pregnancies
- Limited access to quality education.

POVERTY ERADICATION

Poverty levels the highest in the informal settlements.

Youth from the slums are more likely to get into drugs and alcohol abuse and crime affecting their economic growth and productivity.

PROOF OF NOTES:



Images



Videos



Persona

3.

TECH FOR EMPOWERMENT: Digital Skills & Multi-Media Training



Getting Connected

- Basic computer skills
- Elementary design skills (Graphic Design)

2 Projects



Digital Garage

- Social media Management
- Project management
- UI Design (Web)
- Front end development

2 Projects



Media Lab

- Specialization
- Creative Design (Product Design, UX/UI Design, Print Design, UX Research)
 - Development (Frontend, Backend Development – PHP, JavaScript, CMS, etc)

4 Projects

Curriculum – Our curriculum is managed under G-Suite. Our training is also Incorporates G-Suite tools in the class management.

4.

OUR IMPACT



Transformed youth
who are productive &
positively contributing
members of the society



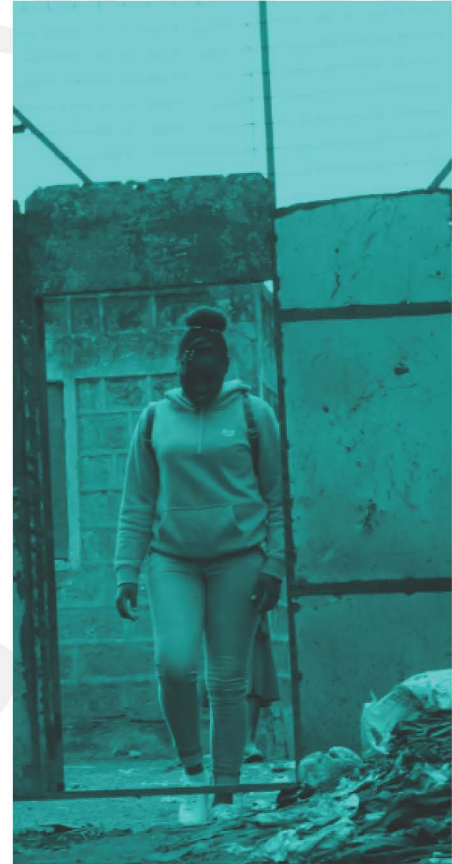
Decline in poverty -
economically empowered
youth - increased
livelihoods



Increased capacity for
Community Based
Organisations



Empowering of the
communities - The
community centres are
accessible to the public
interested in learning.



Social awareness -
Youth working to change their
communities in various sectors
i.e. Health, Politics, Education

5.

WHY NAIROBITS?

- Reaching the marginalized – Disadvantaged & Vulnerable, high risk, low education background , young mothers, youth living with disabilities
- Support from other programs producing all rounded youth i.e. Meaningful youth engagement, Youth in Action, SRHR
- Providing safe spaces for youth – Support systems that ensure they are able to focus on the training and support when they face challenges.
- We are firmly rooted at the community through partnerships with CBOs
- Collaboration with different stakeholders
- Employment opportunities for youth
- We are guided by the principles of integrity, accountability, equality and equity and transparency



[View NairoBits Infographic](#)

6.

LEADERSHIP & TEAM



BOARD OF TRUSTEES

LEADERSHIP:

**Magdalene
Wanjugu**

Executive Director



MEET THE TEAM

7.

MEET THE TEAM

