**GLOBAL CITIZENS' DEBATES**
**We, the Internet**

# Work Program 2020

# Executive summary

The Global Citizens' Dialogue on the future of Internet aims at addressing core questions of the future of Internet with ordinary citizens and stakeholder around the world. It will support the decision-making process on the future of this common good of Humanity. In 2018 and 2019, and with the support of a global coalition of partners, we prepared and tested the approach in 17 Dialogues around the world.

In 2020, it's time to scale the process. We will focus on the following activities:

1. Global Coalition: We will consolidate and extend the coalition and work with the Advisory Board, the Scientific committee and the community in order to design the dialogues and how they will interact with policy making.

2. Deliberation Day: Together with a group of 100+ national partners we will implement a series of at least 50 Citizens' Dialogues on June 6th, 2020. Citizens will address following topics: Internet and me, Building a strong Digital Identity, shaping the digital public sphere, governing artificial intelligence. They will also work on a national topic and formulate joint recommendations with stakeholder of their country. National partners will receive a comprehensive capacity building to ensure a high quality of the process.

3. Stakeholder Dialogue on Internet Governance: In order to use synergies and the window of opportunity opened by the Report of the High Level Panel on Digital Cooperation, we will roll-out a Stakeholder Dialogue in parallel to the Citizens' Dialogues. These will gather local groups of stakeholders that will work on recommendations 5a/b of the Report and produce recommendations for implementation to be submitted to the UN.

4. Impact: From August on, we will feed the findings of Deliberation Day into policy discussions before, during and after IGF 2020. At European Level, the German Presidency of the Council will give a major opportunity to bring the voices of Citizens into the policy discussion. At global level, the UN week in September and the activities around the 75th Anniversary of the UN will open a global stage for impact.

# The future of the Internet

Nearly 55% of the world's population is now connected to the Internet. If the degrees of access are different, the uses are different, the Internet represents a tremendous opportunity for humanity. Through the multiplication of networks, the possibility of being connected almost instantaneously to information and individuals, the Internet has revolutionized human relationships and society, to the point of being perceived as the space for the advent of a society of freedom and equality between all Human beings. However, as humanity benefits from these advances, drawbacks become more visible. The security of Internet users, addiction, data protection and misinformation are all subjects on which political decisions must be taken that will steer the future of the Internet.

The Global Citizens' Dialogue on the Future of Internet aims at putting citizens in the loop of the decision on this future, their future. From high connected areas, to less connected ones, every human being is somehow impacted by what is happening on the net. This Dialogue will engage thousands of ordinary citizens around the world and cover dozens of countries, in order to open a channel of communication between citizens and experts. Citizens will express their hopes, their fears, their recommendations on the future they want for Internet. Decision makers will get first class materials to support their discussions.

Almost all Citizens participating in the preliminary discussions stressed the fact that they can't live without Internet. For them, it is at the same time a benediction and a malediction. It empowered them to communicate round the clock with friends and family and at the same time it binds them to the screen, and they have the impression to lose their independence and time. How do we - citizens - consider our place in this space? What is our digital identity? How do we and will we manage the data we produce? What is the role of the different actors of this interdependent system? How should the Internet be managed and governed? What is the best balance between cybersecurity and cyber freedom?

Emerging developments and technologies are multiplying the range of core questions: What will happen with Artificial Intelligence and the Internet of Things? How are we equipped to face those new challenges? Do we want more technology or a more "responsible" technology? Under which conditions will Internet remain a tool for inclusion? And how can it be leveraged to solve the global challenges of Humanity?

The Global Citizens' Dialogue on the future of Internet aims at addressing those questions with ordinary citizens and stakeholders around the world.

# Coalition Building

## Governance

### Advisory Board

The advisory board oversees the major strategic decisions on the project. This includes the general design of the project (timing, protocol), the list of topics addressed by the dialogues, decisions on the impact strategy and sustainability. The advisory board will also be the place to discuss results. It is composed of members and observers. Members have full voting right; observers can take part and discuss but not vote. At the time of writing the board is composed as following:

| Stakeholder Group | Organization | Main | "Deputy" |
|---|---|---|---|
| MEMBERS | | | |
| Civil Society and technical community | The Internet Society | Constance Bommelaer | Raquel Gatto |
| | World Economic Forum | Eniola Mafe | Derek O'Halloran |
| | Web Foundation | Jose Alonso | Nnenna Nwakanma |
| | Wikimedia Foundation | Sherwin Siy | |
| Private Sector | (Mozilla) On hold | (Cathleen Berger) | |
| | Google | Vinton Cerf | Max Senges |
| | Facebook | Erlingur Erlingsson | Flavia Alves |
| Governments | German Ministry of Economy | Eike Bruns | Heiko Wildner |
| | Swiss Federal Office of Communications | Livia Walpen | |
| | German Ministry of Foreign affairs | Simon Kreye | |
| International Organizations | European Commission | Valentina Scialpi | |
| | UNESCO | Jaco Dutoit | Guy Berger |
| | UN IGF Secretary | Anja Gengo | Eleonora Mazzucchi |
| OBSERVERS | | | |
| Civil Society | Ford Foundation | Alberto Cerda | |
| International Organizations | ICANN | Nigel Hickson | |
| Governments | French Government | Marine Guillaume | |

### Scientific Committee

The scientific committee will engage academics and practitioners of citizen participation, public opinion and internet related topics. As it is important to reflect a truly international perspective on internet related issues and the deliberations are set at a global scale, the SC aims to have representatives from each region. It will serve as independent committee giving feedback on the main aspects of the process:

- Methodology and protocol

- Contents and information materials

- Results and impact strategy

By the time of writing, we following persons joined or are invited to join the scientific committee.

| Name | Organization | Expertise Focus | Regional group |
|---|---|---|---|
| Jon Stever | I4Policy | Stakeholder participation<br>Digital policies | African Group |
| Arthur Oyako | Africa Freedom of Information Center | Citizen and stakeholder engagement<br>Digital policies | African Group |
| Yasushi Ikebe | Miraikan National Museum of Science | Citizen Participation<br>Science and Society | Asia Pacific Group |
| Andrey Scherbovich | Higher School of Economics, National Research University | Technology and Digitalization | EEG |
| Silvia Cervellini | Delibera Brazil | Citizen Participation | GRULAC |
| Xianhong Hu | UNESCO | Internet Governance | UN |
| Jorge Cancio | Swiss Federal office of Communication | Random selection<br>Internet Governance | WEOG |
| Julia Pohle | Wissenschaftszentrum Berlin | Internet history and governance | WEOG |
| Lee Rainie | Pew Research Center | Internet and Digitalization<br>Public Opinion | WEOG |

# Design and preparation of information materials

## Definitions

By information materials, we understand:

- A series of written documents, videos and infographics organized in modules[1].

- There will be one module for each topic addressed during the day as well as a module giving a general introduction on "internet" and an "internet Lexicon".

- Each module will be composed of the same basic elements.

- Information materials will live up to the standard in the field of deliberative democracy[2].

| Item | Content | Example |
| --- | --- | --- |
| Title | Title | Space exploitation |
| Introduction | Two to three sentences to define the topic or a question | Space is full of resources. How should we manage them? |
| Dimensions | Subtopics and angles corresponding to that topic | Space governance<br>Cooperation in space<br>Technology transfer to access space |
| Controversies | The key questions that have to be addressed | Exploitation is presently framed by the UN treaty from 1967 and national initiatives. There is a strong discussion on updating this treaty. |
| Facts | Key facts that can be presented | The UN treaty in 2 minutes<br>Estimated list of resources in the solar system (Water, Gold, H3, etc.) |
| Expert opinions | Divergent opinions on the topic / subtopics coming from experts in the field and representing different stakeholder groups | Engineer at European Space Agency<br>CEO of SpaceX in interview<br>Civil servant in Foreign Ministry<br>Researcher of World Resources Institute<br>... |
| Citizens Opinions | Diverse opinions of ordinary citizens on the matter that will act as enablers for the discussion | Citizen 1: Exploitation should be done under UN coordination<br>Citizen 2: It should be like today and let to the initiative of actors<br>Citizen 3: We have enough problem on Earth and should focus on that.<br>... |

## Building on the Information materials of 2019

As part of the process in 2019 we developed a frist series of information briefings on: An Introduction to the Internet, Digital Identity, Information and Disinformation and Governance. In 2020, the work will focus on:

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[1]See for example: European Citizens' Debate on Space for Europe; https://youtu.be/JJ8aeVUJEC0, French Citizens' Debate on Autonomous Mobility, https://youtu.be/1c-zmYf6TqU or the International Citizens' Debate on Driverless mobility.

[2]Based e.g. on the work done by the Kettering Foundation, the quality standards developed in France and Germany and the work done by practitioners worldwide like The New Democracy Foundation, The Centre for Deliberative Democracy at Stanford, Involve UK, and many others.

1. Updating the existing written materials to reflect the feedback from the Citizens' Workshops ran in 2019.

2. Creating the materials for the block on Artificial intelligence.

3. Creating the materials for the Stakeholder Dialogue around the HLP Report and recommendations 5a/b.

4. Produce 4 videos that will make the information materials more accessible for participants. Each of them will last 10 minutes and cover a key topic of the Dialogues: Internet and me, Building a strong Digital Identity, shaping the digital public sphere, governing artificial intelligence.

## Process and responsibilities 2020

The production process is a collaborative effort of the coalition of partners. We aim at reaching consensus on the materials.

This does not mean consensus on a "solution" or "policy option" but that we want members of the Advisory Board and the Scientific Committee to agree that this information is diverse and complete enough to inform a discussion by ordinary citizens and/or stakeholdert.

Missions Publiques as neutral process coordinator acts as facilitator in case partners profoundly disagree on the contents and keeps the control over the final version in order to secure the engagement of all partners and the quality of the process.

Below is the proposed calendar for the production.

| Task | Who? | Timing |
|---|---|---|
| Meeting Advisory Board: Decide on topics and subtopics | All partners | February 12th |
| Meeting of Scientific Committee: Decide on topics and subtopics | Scientific committee | February 19th |
| Meeting of Advisory Board: Presentation of drafts and comments | Advisory Board | March 18th |
| Meeting of Scientific Committee: Presentation of drafts and comments | Scientific committee | March 28th |
| Release of V1 | All partners | April 2nd |
| Meeting of Advisory Board and scientific committee | Both Advisory Board and Scientific Committee | April 7th at WSIS Forum |
| Final discussion on information materials | Both Advisory Board and Scientific Committee | May 5th |
| Ship materials to national partners for translation | Missions Publiques | May 7th |

| | National Partners | |
|---|---|---|
| **Citizens' Workshops** | | June 6th |

# Deliberation Day

## Citizens' Dialogues

The goal of the Dialogues will be to get insights from participants on the topics at stake (see table below). Results will be both qualitative and quantitative.

The groups will gather ca 80 citizens representing the diversity of their country in terms of age, gender, geography, "level of connectedness" and any other relevant criteria at national level.

The "level of connectedness" aims at reflecting a diversity that is present in any country of the world but covers a different reality in different countries: It can be about mere access, about affordability, about "lowband" vs broadband, or about digital skills. The scale of "levels" will be defined country by country.

Local organizers will have the following options: Option A: Gather the full group in a single location. Option B: Organize two locations, each gathering 50 participants

Based on the current budget we target at least 50 countries but could scale significantly if additional resources are available.

## Stakeholder Dialogues

The High-level Panel on Digital Cooperation was convened by the UN Secretary-General to provide recommendations on how the international community could work together to optimise the use of digital technologies and mitigate the risks. In June 2019, the Panel published their report "The Age of Digital Interdependence" and with it a series of recommendations to improve digital cooperation.

As a follow-up to the report, eight round tables have been put in place to develop a Roadmap for action on the recommendations of the Panel. Germany and the United Arab Emirates have been selected as co-champions that coordinate the roundtable "5A/B Digital Cooperation Architecture".

The stakeholder dialogue we are planning will feed-in one of a kind insights for all involved actors from a supplementary source outside the usual expert circles. We will use the infrastructure of the Dialogue to initiate parallel, on-site, but independent stakeholder discussions on the digital cooperation architecture. These stakeholders will be carefully selected by our national partners and prepared and steered to have an in-depth, outcome-oriented exchange on internet governance.

Moreover in the final session of Deliberation Day, the two groups of ordinary citizens and stakeholders will have a joint session which will enrich and refine the stakeholder debate and their findings and give Citizens a platform to articulate their remaining questions.

The outcome will be an in-depth insight of stakeholder worldwide that will feed the positions paper delivered to the UN Secretary General.

## Program of the day

Draft Agenda

| | | Citizens Track | Stakeholder Track |
|---|---|---|---|
| 9:00 – 9:30 | 30 | Introduction | |
| 9:30 – 10:15 | 45 | Session 1: Internet and Me | |
| 10:15 – 10:30 | 15 | Break | |
| 10:30 – 11:40 | 70 | Session 2: Digital Identity | Session 2: The HLP Report and its conclusions |
| 11:40 – 12:50 | 70 | Session 3: Digital Public Sphere | Session 3: Improving Governance at national level |
| 12:50 – 13:40 | 50 | Lunch | |
| 13:40 – 14:40 | 60 | Session 4: Artificial Intelligence | Session 4: Improving Governance at Global Level 2/2 |
| 14:40 – 15:00 | 20 | Break | |
| 15:00 – 16:00 | 60 | Session 5: National Topics | Session 5: Improving Governance at Global Level 2/2 |
| 16:00 – 17:00 | 60 | Session 6: Joint Session: Governance / Messages to Decision Makers | |
| 17:00 – 17:30 | 30 | Evaluation and closing | |

# Capacity building for national partners

## Training and support

Our aim at the end of the Global Citizens' Dialogue is for our national partners to be able to reproduce a citizens' dialogue.

National partners are organizations based in participating countries of the Citizens' Dialogue that take care of implementing the citizen deliberation in their country and oversee the impact at national level. In exchange they get trained in the methods of citizen participation, the topics at stake (internet and its governance) and at having impact (engage with decision makers in their country/region). They enter the global coalition of partners.

National partners that embark in the process enter a process of capacity building which has following objectives:

- Train partners so they can to run the deliberation day with a high-quality standard that contributes to the quality of the overall process.

- Provide partners tools to enhance impact at national level.

- Empower partner in the long run so that it can work both with the methods and on the topic. National partners also join the global network of the Citizens' Dialogues and are preferred partners for following processes.

The capacity building process consists of following modules:

- Scrutiny: This is the first step and aims at ensuring that the partner can run the national process. This step is also crucial in making clear what is going to be expected from them. This is done through a bilateral interview and if needed a loop with diplomatic services from Germany/France/Switzerland.

- Method: This module is about giving the tools of the art to national partners. It has two aspects. The first one is the general training on citizen participation. This will be based on the MOOC produced by Missions Publiques and INRIA on the topic and the long-standing experience of Missions Publiques at training partners worldwide for over 10 years[3]. The second aspect is more focused on the deliberation day itself and will be based on the training program provided to the partners of the preliminary discussions in 2019 (see illustration below) and employed before that for the European Citizens' Debate on space for Europe.

- Contents: This module aims at capacitating the national partners so that they can better engage in the topic prior to the debate (building the national coalition), during it (answering questions of citizens) and after it (more legitimacy by impact activities). It will also have more specific spotlights on the topics chosen for the debate and could be co-designed with strategic partners to get their insights on the topics.

- Impact: This module aims at providing tools to the national partners so they can engage in the discussion with their policy makers and stakeholders. Focus of this module is the production and implementation of a national impact strategy which entails following bricks: Stakeholder and target groups mapping, risk and opportunity assessment, production of contents based on results, implementation of dissemination and cascading activities, direct engagement of stakeholders, use of impact toolkit.

We will focus on the Method and Contents modules in the first half of 2020 to prepare partners to implement the Dialogues in 2020 and on impact in the second half of the year.

# Community Guidelines

Until April 2020, we will improve the community guidelines that aim at ensuring a trustful and peaceful implementation of the Citizens Dialogues in participating Countries.

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[3] See https://www.fun-mooc.fr/courses/course-v1:inria+41019+session01/courseware/3ad69b7ae83d434792d111fa128d327c/

# Impact

## Definition

We define impact as per the Cambridge Dictionary: "A powerful effect that something, especially something new, has on a situation or person[4]. We will assess the impact through an ex-ante and ex-post evaluation of the process.

The impact strategy aims at maximizing the output of the Citizens' Dialogue and is based on following pillars:

- Impact at national level through the network of national partners trained to implement the dialogues and engage in the national discussion on the future of internet

- Impact at Global level through a strong interaction with the internet governance process, a support to strategic partners and media outreach

- Impact out of the group of usual suspects through mirror debates and an impact toolkit that will foster a cascading effect

## 2020 Impact

For 2020, we have identified the following events as main targets, but this list will be updated throughout the year:

- German Presidency of the EU in 2nd half of 2020: Germany will present preliminary findings at the Gymnich meeting of EU27 foreign ministers end of August.

- Official Launch on September 15th in context of the UN75 year anniversary. We are in close discussion with Under-Secretary Fabrizo Hochschild, Special Adviser on Preparations for the Anniversary, to ensure strong synergies with UN activities.

- We will focus special attention on the key event IGF20 in Katowice, Poland, on Nov 2-6. In particular, we will:
  - Run an Open Forum that will showcase the process and project and will aim at engaging stakeholder into a discussion on the results of the Dialogue
  - Animate a Booth in the IGF Village in order to interact with the public and visitors.
  - Organize bilateral discussions with key partners and stakeholder in order to disseminate the results of the the Citizens' Dialogue and prepare the year 2021.

- Besides IGF20, we will deploy impact activities in other frames like Web Summit, UNESCO General Conference, and the Paris Peace Forum.

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[4]      https://dictionary.cambridge.org/dictionary/english/impact

# Timeline 2020

| Date | | Milestones |
|---|---|---|
| **February** | **11** | Protocol Draft |
| | **12** | Advisory Board (AB) Meeting |
| | **19** | Scientific Committee (SC) Meeting |
| | **28** | Deadline for signing of MoU with National Partners (NP) |
| **March** | **2** | Start of training for NP (10 webinar, dates tbd) |
| | **2** | Budget Review |
| | **18** | AB Meeting |
| | **25** | SC Meeting |
| **April** | **1** | Protocol Finalized |
| | **7** | AB + SC Joint Meeting |
| | **7** | Attending WISIS Forum |
| | **24** | Questions and Information Material Draft |
| **May** | **6** | AB + SC Joint Meeting |
| | **7** | Questions and Information Material send to NP |
| **June** | **06** | DELIBERATION DAY |
| | **17** | Presenting first Results to Coalition |
| **July** | **14** | Work on Results 2 days at UNESCO and/or WEF |
| | **31** | Results from NP from Northern Countries? |
| **August** | **14** | Results from NP from Southern Countries? |
| | **29** | Preliminary Report on Key Findings available for German Federal Foreign Office to present at Gymnich Meeting |
| **September** | **15** | Official Launch of Report |
| **October** | **TBD** | AB Meeting |
| | **TBD** | SC Meeting |
| **November** | **2-6´** | IGF 20 in Katowice, Poland |

# Partners

## Global strategic partners

WORLD WIDE WEB FOUNDATION

Internet Society

Supported by:

Federal Ministry for Economic Affairs and Energy

on the basis of a decision by the German Bundestag

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

**Federal Office of Communications OFCOM**

WIKIMEDIA FOUNDATION

European Commission

FACEBOOK

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

moz://a

Google

## Global Cooperation partners

NGI AWARDS 2019 winner

PARTICIPACTION

COUNCIL OF EUROPE

CONSEIL DE L'EUROPE

DiPLO

# National strategic partners



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